

Routledge Business

Corporate Governance,
Business Ethics and
Accounting

New Titles and Key Backlist



2008

Highlights



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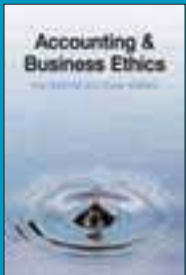
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WELCOME TO THE 2008 CORPORATE GOVERNANCE, BUSINESS ETHICS AND ACCOUNTING CATALOGUE

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TEXTBOOK

International Corporate Governance

A Comparative Approach

Thomas Clarke, University of Technology, Sydney, Australia

Comprehensive and up-to-date, this important textbook analyzes the escalating crisis in corporate governance and the growing interest in its reform across the globe.

Written by a leading name in the field of corporate governance from a genuinely international perspective, this excellent textbook provides a balanced analysis of the relative strengths and weaknesses of the

Anglo-Saxon, European and Asian traditions of corporate governance; offering a prognosis of the future development, complexity and diversity of corporate governance forms and systems.

It:

- investigates the reasons for the failure of Enron, WorldCom, Tyco, Parmalat and other major international corporations
- examines the role of international standards of corporate governance, with the intervention of the OECD, World Bank and IMF
- explores the continuing cultural diversity in corporate and institutional forms in the United States and UK, Europe and Asia Pacific.

Illustrated with a wealth of up-to-the minute case studies and packed full of excellent illustrative material that guides student readers through this complex subject, *International Corporate Governance* is a must read for anyone studying corporate governance today.

Selected Contents: 1. Introduction: Corporate Governance: Cycles of Crisis and Reform 2. Boards and Directors: The Political Mechanisms of Corporate Governance 3. Finance, Law and Markets: The Institutional Elements of Corporate Governance 4. Anglo-American Corporate Governance 5. European Corporate Governance 6. Asia Pacific Corporate Governance 7. The Globalization of Corporate Governance 8. Corporate Social Responsibility. Case 1: Enron. Case 2: World Com. Case 3: Tyco. Case 4: Royal Ahold. Case 5: Parmalat. Case 6: Daimler-Chrysler. Case 7: Vodafone-Mannesmann. Case 8: James Hardie. Case 9: HIH Insurance Group

2007: 246x189: 544pp

Hb: 978-0-415-32309-3: **£100.00**Pb: 978-0-415-32310-9: **£33.99**

eBook: 978-0-203-30072-5

• AVAILABLE AS AN INSPECTION COPY

TEXTBOOK

European Corporate Governance

NEW

Readings & Perspectives

Edited by **Thomas Clarke**, University of Technology, Sydney, Australia and **Jean-Francois Chanlat**, Dauphine Institute, University of Paris, France

The first book to focus on European rather than US corporate governance, this volume provides a comprehensive overview of the European Corporate Governance agenda.

Comprising a collection of key articles from existing literature, contextualized by expert editorial commentary and an original introduction, it is an excellent companion volume to *Theories of Corporate Governance and International Corporate Governance*.

Offering readers the most penetrating analysis available of key problem areas *European Corporate Governance* examines a range of topics, including:

- current issues of diversity
- convergence
- shareholder value
- CEO power
- innovation
- different industry experience
- transitional economies.

Contemporary, critical and more problem focused than other volumes on this topic, it is an invaluable textbook for students of all levels studying corporate governance.

Selected Contents: Introduction: Regime Change?

Part 1: Convergence or Diversity?: A European Perspective on Corporate Governance Part 2: The Impact of Shareholder Value Part 3: CEO Power and Reward Part 4: Corporate Governance Industry Analysis Part 5: Corporate Governance and Transitional Economies

September 2008: 246x174: 272pp

Hb: 978-0-415-40533-1: **£90.00**Pb: 978-0-415-40534-8: **£29.99**

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TEXTBOOK

Corporate Governance and Corporate Finance

A European Perspective

Edited by **Ruud A.I. van Frederikslust**, Erasmus University, Rotterdam School of Management, the Netherlands, **James S. Ang**, Florida State University College of Business, USA and **P.S. Sudarsanam**, Cranfield School of Management, Bedford, UK



This text fills the growing gap for a text focusing on European rather than US corporate governance.

Comprising a collection of key readings, contextualized by expert editorial commentary and an original introduction, it is an excellent companion volume to *Theories of Corporate Governance and International Corporate Governance*.

Selected Contents:

Part 1: Alternative Perspectives on Corporate Governance Systems Part 2: Equity Ownership Structure and Control Part 3: Corporate Governance, Underperformance and Management Turnover Part 4: Directors' Remuneration Part 5: Governance, Performance and Financial Strategy Part 6: On Takeover as Disciplinary Mechanism

2007: 246x174: 784pp

Hb: 978-0-415-40531-7: **£110.00**Pb: 978-0-415-40532-4: **£35.00**

• AVAILABLE AS AN INSPECTION COPY

Corporate Governance in Asia

Julian Roche



This book explores how corporate governance is interpreted and applied in Asian corporations.

Using examples of good and bad governance, it analyzes whether there is a uniquely Asian approach to governance issues.

2005: 234x156: 352pp

Hb: 978-0-415-33975-9: **£100.00**Pb: 978-0-415-33976-6: **£33.99**

Transforming Corporate Governance in East Asia

NEW

Edited by **Curtis Milhaupt**, Columbia University, USA, **Kon-Sik Kim**, Seoul National University, South Korea and **Hideki Kanda**, University of Tokyo, Japan

This book examines the most important recent corporate governance changes in East Asia and the challenges still to be overcome with focused, in-depth legal analysis on specific issues facing the separate systems in the wake of the voluminous reforms and market changes of the past decade.

Selected Contents: Introduction: Changes and Challenges in the Transformation of East Asian Corporate Governance *Curtis J. Milhaupt* **Part 1: Japan** 1. Corporate Law in Japan and its Competition *Hideki Kanda* 2. Transformation of the Management Liability Regime in Japan in the Wake of the 1993 Revision *Tomotaka Fujita* 3. Games Under Uncertainties: The Transformation of M&A Rules in Japan, *Kenichi Osugi* **Part 2: Korea** 4. The Role of Judges in Corporate Governance: Korean Experience *Kon-Sik Kim* 5. A Tale of Two Companies: The Emerging Market for Corporate Control in Korea *Hwa-Jin Kim* 6. Improving Corporate Governance through Litigation: Derivative Suits and Class Actions in Korea *Ok-Rial Song* **Part 3: Greater China (Taiwan and the Mainland)** 7. An Analytical Framework for Controlling Minority Shareholders and its Application to Taiwan *Wen-Yeu Wang* 8. Corporate Regulation in Taiwan: A Political Economy Perspective *Lawrence Liu* 9. Protection of Minority Shareholders in China: A Task for Both Legislation and Enforcement *Xin Tang* 10. The Role of Non-Legal Institutions in Chinese Corporate Governance *Donald Clarke* 11. The Doctrine that Dared not Speak its Name: Anglo-American Fiduciary Duties in China's Company Law *Nicholas Howson* **Part 4: Analysis and Commentary** 12. Controlling Family Shareholders in Asia: Anchoring Relational Exchange *Ronald Gilson* 13. The Uncertain Promise of Shareholder Suits in Asian Corporate Governance *Michael Klausner*

June 2008: 234x156: 320pp

Hb: 978-0-415-45099-7: **£85.00**

eBook: 978-0-203-93120-2



Routledge Contemporary Corporate Governance

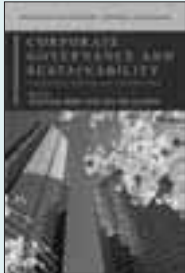
Edited by **Thomas Clarke**, University of Technology, Sydney, Australia

This series provides an authoritative, thought-provoking and well-balanced series of textbooks in the rapidly emerging field of corporate governance. It makes a significant impact in this emerging field: defining and illuminating problems; going beyond the official emphasis on regulation and procedures to understand the behaviour of executives, boards, and corporations; and analyzing the wider impact and relationships involved in corporate governance.

Corporate Governance and Sustainability

Challenges for Theory and Practice

Edited by **Suzanne Benn**, University of Technology, New South Wales, Australia and **Dexter Dunphy**, University of Technology, New South Wales, Australia



'This excellent book demonstrates that good governance is central to operating in a society with increased environmental and social risks. Leading contributors show that we have a lot to learn from bringing together different perspectives and approaches in achieving a sustainable future.'
– Richard Welford, University of Hong Kong

In recent years, as corporations and governments have increasingly been confronted with managing the expectations of a society newly alerted to the social and environmental risks of economic development, recognition is dawning that achieving a sustainable world is dependent upon the democratic management and equitable distribution of these risks for now, and for the future. This book, the first to explore the themes of corporate governance and sustainability, argues that a better system of governance on a number of levels holds the key.

Contributed to and edited by a distinguished international team, this book recognizes the complex and contested nature of both sustainability and governance, and that these key concepts have been redefined considerably over time.

2006: 234x156: 280pp
Hb: 978-0-415-38062-1: **£85.00**
Pb: 978-0-415-38063-8: **£22.99**

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Governance and the Market for Corporate Control

John L. Teall, Pace University, New York, USA



'Dr. Teall has done an admirable job distilling the essential concepts, problems and theories of corporate control into a single concise and accessible volume. Topics in this well organized text range from the theory of the firm and corporate acquisitions to power, voting, abuses and excesses of managerial entrenchment and compensation policy. Theories and models are explained clearly in this book, as

are empirical and computational methodologies. Discussions on the economic impacts of M&A activity, compensation policy and organizational structures are fascinating and important reading material for business, law and economics students at all levels.'

– Iftekhar Hasan, Rensselaer Polytechnic Institute

Governance and the Market for Corporate Control is a textbook for use on business courses dealing with mergers, acquisitions, governance restructuring and corporate control.

Three key features distinguish this book from competing texts. First, following up on recent developments in the corporate arena, it places a heavy emphasis on managerial compensation, incentives and corporate performance. Second, its conciseness allows for flexibility of use. Third, its coverage is broad and examines many topics including:

- significant discussions of corporate governance
- power and voting
- managerial compensation
- takeovers
- going private transactions
- corporate restructuring
- event study methodology.

As well as combining theoretical, empirical, quantitative and practitioner-oriented matter, the material in this key book provides the academic foundation necessary to ensure students' understanding of important concepts.

2006: 234x156: 288pp
Hb: 978-0-415-39786-5: **£90.00**
Pb: 978-0-415-39787-2: **£27.99**

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*Routledge Contemporary
Corporate Governance Continued..*

TEXTBOOK

Project Governance

Integrating Corporate, Program and Project Governance

Edited by **Lynn Crawford**, University of Technology, Sydney, Australia, **Christophe Bredillet**, ESC, Lille, France and **Rodney J. Turner**, ESC, Lille, France

Corporate governance has come under intense scrutiny in recent years, following numerous high profile corporate collapses. Shareholders and other stakeholders are demanding increased accountability, transparency and ability to implement strategy.

This book meets the needs of researchers, teachers of project management, practitioners, senior managers, and project and program managers in organizations tasked with establishing project governance frameworks. It presents a clear view of what constitutes project governance, how it relates to corporate governance and how it can be deployed in organizations to enhance corporate performance.

Selected Contents: Part 1: Introduction: The Corporate

Context 1. Relationships between Corporate and Project Governance 2. Defining Corporate, Program and Project Governance 3. Differences between Corporate and Project Governance 4. Project Sponsorship: The Vital Link between Corporate and Project Governance **Part 2: The Building Blocks of Program and Project Governance** 5. Strategic Alignment 6. Control and Decision-Making 7. Governance Structures 8. Roles and Accountabilities 9. Performance and Effectiveness 10. Stakeholder Management 11. Ethics, Disclosure and Transparency **Part 3: Governance of Programs** 12. Management of Dependencies

Part 4: Governance of Projects 13. Basic Principles 14. Governance of Different Types of Projects 15. Variations in Project Governance Throughout the Project Life-Cycle

Part 5: Governance in Specific Project Contexts 16. IT Project Governance 17. Project and Program Governance in the Public Sector **Part 6: Governance of Project**

Management in Organizations 18. APM Governance Guidelines **Part 7: Enhancing Corporate Performance through Project Governance** 20. Summary, Discussion and Case Studies

May 2008: 234x156: 304pp

Hb: 978-0-415-39784-1: **£80.00**

Pb: 978-0-415-39785-8: **£24.99**

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NEW

The Governance of Strategic Alliances

NEW

Antoine Hermens, University of Technology, Sydney, Australia



The continual creation of countless strategic alliances amongst major international corporations is one of the defining characteristics of the contemporary market economy. Alliances with governments, competitors, customers, suppliers and a variety of research and educational institutions are necessary when facing rising R & D costs, shortening product life-cycles, the increasing need for global economies and the rapid transformation of

technologies. Companies seek to leverage key resources by coupling them with the resources possessed by others.

This key book analyzes the experience of alliance formation and governance in a number of international corporations in a range of industry sectors. Important governance factors explored include:

- the alliance environment
- alliance conditions
- performance
- evaluation
- outcomes.

Alliances can be defined as business relationships between independent firms to pursue important goals where partners pool, exchange or integrate key strategic resources for mutual gain. Critical to the success or failure of strategic alliances is how well they are governed, a topic this book explores in detail.

Selected Contents: Part 1: Understanding Strategic

Alliances 1. Introduction 2. Strategic Management Frameworks 3. The Governance of Alliance Tensions 4. Strategic Alliance Performance and Evolution

Part 2: Examining Strategic Alliances 5. Different Alliance Rationalities 6. Alliance Performance and Context 7. Alliance Complexity and Purpose 8. Alliance Power and Governance

October 2008: 234x156: 256pp

Hb: 978-0-415-40537-9: **£80.00**

Pb: 978-0-415-40538-6: **£24.99**

*Routledge Studies in Corporate
Governance***Behaviour and Rationality in
Corporate Governance**

NEW

Oliver Marnet, University of Wales, Aberystwyth, UK

Corporate scandals due to bad accounting happen too frequently for a system of corporate governance to be deemed effective. Exploring the reasons behind corporate misbehaviour, this book also answers the question of whether recent reforms are sufficient to prevent further scandals from occurring in the future.

Selected Contents: 1. Introduction 2. Overview of Corporate Governance 3. Earnings Management 4. Rationality or Rational Behaviour? 5. Behaviour and Rationality in Corporate Governance 6. Independence of Auditors and Directors 7. Recent Corporate Governance Failures 8. Implications for Governance Policy 9. Conclusion

March 2008: 234x156: 320pp
Hb: 978-0-415-43752-3: **£70.00**
eBook: 978-0-203-92956-8

**Corporate Governance and
Resource Security in China**NEW
for 2009

The Transformation of China's Global
Resources Companies

Xinting Jia, Victoria University, Australia and
Roman Tomasic, Victoria University, Australia

Looking at the governance of resources companies in China, this book tackles contemporary issues of resource security and environmental change which are closely related to the depletion of the world's natural resources.

It contains case studies of other international resources giants such as BHP Billiton, Rio Tinto, Shell and Chevron to enhance readers understanding of the differences that exist between them and Chinese resources companies.

February 2009: 234x156: 288pp
Hb: 978-0-415-45325-7: **£80.00**

**Corporate Governance Around
the World**

NEW

Edited by **Ahmed Naciri**, University of Montreal,
Quebec, Canada

This book, including contributions from world recognized experts in the sphere of corporate governance presents a number of international corporate governance systems; comparing and contrasting the experiences of several countries across the world.

Selected Contents: 1. Introduction 2. Micro Theories of Corporate Governance 3. Macro Theories of Corporate Governance 4. The American National System of Corporate Governance 5. The Canadian National System of Corporate Governance 6. The French National System of Corporate Governance 7. The Japanese National System of Corporate Governance 8. The Hong Kong System of Corporate Governance 9. The Chinese National System of Corporate Governance 10. The Turkish National System of Corporate Governance 11. The Transition Economies National Systems of Corporate Governance 12. The MENA countries National Systems of Corporate Governance 13. The EU System of Corporate Governance 14. Conclusion

February 2008: 234x156: 432pp
Hb: 978-0-415-42874-3: **£80.00**
eBook: 978-0-203-93067-0

The Value Creating Board

NEW

Corporate Governance and Organizational
Behaviour

Edited by **Morten Huse**, Norwegian School of
Management, Oslo, Norway

This book breaks new ground, offering a major survey on boards of directors throughout various European countries, opening up the hitherto unexamined area of study of board behaviour and the workings of the value creating board.

Selected Contents: Part 1: The Value Creating Board and Behavioural Perspectives Part 2: The Classics: Exploring Issues and Theories – Developing a Field Part 3: Exploring Concepts – Inductive Contributions Part 4: Exploring Relationships – Deductive Contributions Part 5: Towards a Theory of the Value Creating Board?

July 2008: 234x156: 288pp
Hb: 978-0-415-43742-4: **£65.00**

The Governance Gap

NEW

Edited by **Georgette Gagnon, Audrey Macklin** and **Penelope Simons**, all at University of Toronto, Canada

Series: Routledge Studies in Governance and Change in the Global Era

This impressive book examines human rights in war zones - especially where the interests of international corporations seem to be placed ahead of individuals' rights. Respected academics examine the track records of household name corporations with revealing results.

September 2008: 234x156: 256pp
Hb: 978-0-415-33470-9: **£65.00**
eBook: 978-0-203-41725-6

The Transnational Politics of Corporate Governance Regulation

Edited by **Henk Overbeek**, Vrije Universiteit, Amsterdam, the Netherlands, **Bastiaan van Apeldoorn**, Vrije Universiteit Amsterdam, the Netherlands and **Andreas Nölke**, Johann Wolfgang Goethe-Universität, Germany

Series: Routledge/RIPE Studies in Global Political Economy

This volume explores the politics of recent changes in corporate governance regulation and the transnational forces driving the process.

2007: 234x156: 288pp
Hb: 978-0-415-43172-9: **£70.00**
eBook: 978-0-203-94668-8

Understanding the Social Dimension of Sustainability

NEW

Edited by **Jesse Dillard, Veronica Dujon** and **Mary C. King**, all at Portland State University, USA

Series: Routledge Studies in Development and Society

This volume is an ambitious, multi-disciplinary effort to identify the key elements of social sustainability through an examination of what motivates its pursuit and the conditions that promote or detract from its achievement. Included are theoretical and empirical pieces; examination of international and local efforts; discussions highlighting experiences in both the developing and industrialized nations and a substantial focus on business practices. Contributors are grounded in sociology, economics, business administration, public administration, public health, geography, education and natural resource management.

July 2008: 6x9: 176pp
Hb: 978-0-415-96465-4: **£60.00**

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Defence Procurement and Industry Policy

NEW

Stefan Markowski and **Peter Hall**, both at Australian Defence Force Academy, Canberra, Australia

Series: Routledge Studies in Defence and Peace Economics

Defence procurement remains a relatively under-researched area, mostly focusing on the USA. This revealing book looks at defence procurement from the point of view of smaller countries such as Israel, Australia, Poland and Spain.

Selected Contents: 1. Supply-Demand Framework 2. The Product 3. Military Buyers 4. Industry Sellers 5. Market Exchange 6. Contracting and Contract Management 7. Defence Procurement and Industry Policies 8. Australia 9. Canada 10. Israel 11. Poland 12. Singapore 13. Spain 14. Sweden 15. Switzerland 16. The Netherlands

July 2008: 234x156: 256pp
Hb: 978-0-415-36288-7: **£65.00**

Governance and Innovation

A Historical View

Maria Brouwer, University of Amsterdam, the Netherlands

NEW

Series: Routledge Studies in Global Competition

This book focuses on the relationships between rules of decision-making and economic development, concentrating on the similarities and differences between old and modern modes of governance in both business and politics.

Selected Contents: 1. Prologue and Governance and Prosperity 2. Entrepreneurship and Economic Development 3. Organizations and Uncertainty: The Management of Perceptions – From Medieval Italy to Silicon Valley 4. Entrepreneurship and the State 5. Valuation and Authority in Failing Firms: US and European Bankruptcy Laws 6. Performance Pay and Uncertainty in Entrepreneurial and Bureaucratic Firms 7. Executive Pay and Tenure: Founding Fathers, Mercenaries and Revolutionaries 8. Decision Agents in Corporate and Political Democracies: Venice, Florence and the Low Countries 9. Democracy and Dictatorship: The Politics of Innovation 10. Waning and Emerging Empires 11. References

March 2008: 234x156: 264pp
Hb: 978-0-415-43705-9: **£65.00**

The Corporate Social Responsibility Reader

NEW

Edited by **Jon Burchell**, University of Sheffield, UK



In the age of global capitalism, shareholders and profits are not the only concerns of modern business corporations. Debates surrounding economic and environmental sustainability, and increasing intense media scrutiny, mean that businesses have to show ethical responsibility to stakeholders beyond the boardroom. A commitment to corporate social responsibility may help the wider community. It could also protect an organization's brand and reputation.

Including key articles and original perspectives from academics, NGOs and companies themselves, *The Corporate Social Responsibility Reader* is a welcome and insightful introduction to the important issues and themes of this growing field of study. This book addresses:

- the changing relationships between business, state and civil society
- the challenges to business practice
- what businesses should be responsible for, and why
- issues of engagement, transparency and honesty
- the boundaries of CSR – can businesses ever be responsible?

Case studies examine major international corporations like Coca Cola and Starbucks, whilst broader articles discuss thematic trends and issues within the field. This comprehensive but eclectic collection provides a wonderful overview of CSR and its place within the contemporary social and economic landscape. It is essential reading for anyone studying business and management, and its ethical dimensions.

Selected Contents: Section 1: Contemporary Pressures and the Changing Relationships between Business, the State and Civil Society Section 2: Challenges to Contemporary Business Practice Section 3: What Should Businesses be Responsible for and Why Should they Care? Section 4: Shaping the New Business Agenda: Guidelines and Actions Section 5: The Opening Up of the Business Community: Engagement, Transparency and Honesty Section 6: Can Companies ever be Socially Responsible?: Assessing the Boundaries of CSR and Looking to the Future for Responsible Business

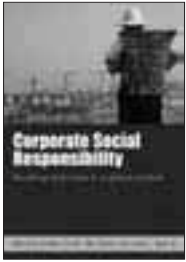
March 2008: 246x174: 312pp
Hb: 978-0-415-42433-2: **£85.00**
Pb: 978-0-415-42434-9: **£29.99**

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Corporate Social Responsibility

Readings and Cases in a Global Context

Edited by **Andrew Crane**, University of Nottingham, UK,
Dirk Matten, University of London, UK and
Laura Spence, Brunel University, UK



Modern business is obliged to meet increasingly demanding ethical, environmental, legal, commercial and public standards as defined by wider society. Corporate Social Responsibility (CSR) has therefore become an important consideration for managers at all levels, as well as one of the most vibrant areas of study and research in the field of business and management. This important new book provides a

comprehensive and student-centred introduction to the key themes and issues currently being addressed in CSR around the world.

This book brings together material by the most influential teachers and scholars working in CSR today, as well as many of the most cited and important articles, and is clearly structured in three parts:

- understanding CSR
- applying CSR
- managing CSR.

Each section includes an extensive and accessible editorial commentary that introduces the key debates and themes contained in the articles, as well as clearly defined learning objectives to guide the reader and challenging and thought-provoking study questions to consolidate learning. It also includes three major case studies to enable the reader to relate theory to the real world, focusing on Nike in Asia, Vodafone in South Africa and ABN AMRO in Brazil. Drawing on examples and issues from across the globe, this book is essential reading for all students and managers with an interest in corporate governance and business ethics.

Selected Contents: Section A: Understanding CSR

1. Corporate Social Responsibility: In Global Context 2. The Case For and Against CSR 3. What is CSR?: History, Concepts and Theories 4. Responsibilities to Stakeholders

Section B: Applying CSR 5. CSR in the Marketplace 6. CSR in the Workplace 7. CSR in the Community 8. CSR and the Ecological Environment **Section C: Managing CSR** 9. CSR Reporting and Auditing Editors' Introduction 10. CSR Strategy and Implementation 11. CSR in Global Context

2007: 246x174: 544pp

Hb: 978-0-415-42428-8: **£95.00**

Pb: 978-0-415-42429-5: **£32.50**

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Corporate Social Responsibility in the Construction Industry

NEW

Edited by **Michael Murray**, University of Strathclyde,
Glasgow, UK and **Andrew Dainty**, Loughborough
University, UK



The construction process, right through from planning and design to use and demolition, has a major impact on society. Traditionally, concern has been focused on its environmental impact and the quest for sustainability, but this has now extended into the wider remit of Corporate Social Responsibility (CSR). Essentially, this means that businesses must act (voluntarily) in a socially ethical manner by developing a policy that encompasses the core

principles enshrined by CSR.

A unique presentation on a topic of emerging importance, *Corporate Social Responsibility in the Construction Industry* is essential reading for all built environment undergraduate and postgraduate courses, as well as CEOs and senior managers within construction businesses who may be about to embark on developing a CSR strategy.

July 2008: 234x156: 432pp

Hb: 978-0-415-36207-8: **£75.00**

Pb: 978-0-415-36208-5: **£29.99**

e-Governance

NEW

Managing or Governing?

Edited by **Leslie Budd**, The Open University, UK and
Lisa Harris, University of Southampton School of
Management, UK

Taking a multidisciplinary approach, this book explores eGovernance in theory and practice with an analytical narrative from heterodox perspectives. Covering such essential issues as global governance of the internet, the rise of eUniversities, internet accessibility for the disabled, and eGovernance in transition economies, the book draws on contributions from experienced academics and practitioners with an expertise in an emerging field. In addition, each chapter includes such features as key learning points, mini-case studies, and discussion questions to help facilitate use in the classroom.

October 2008

Hb: 978-0-415-96517-0: **£75.00**

Management Ethics

Contemporary Contexts

Edited by **Stewart R. Clegg** and **Carl Rhodes**, both at University of Technology, New South Wales, Australia



Ethics has become big business but have businesses become ethical? This is a central question for today's managers.

Managing ethics is critical in an era characterized by unprecedented corporate power and a myriad of competing ethical traditions. Giving new insights into the understanding of ethics for today's organization practice and managerial behaviour, this timely volume, edited by well-respected industry authorities,

provides an overview and critique of ethics as they relate to contemporary challenges and issues (such as globalization, sustainability, consumerism, neo-liberalism, corporate collapses, leadership and corporate regulation).

This book, an essential read for postgraduate students of business and ethics, is organized around the core question: What are the ethics of organizing in today's institutional environment and what does this mean for the practice of management and the organization of business? In response to this, the contributors examine ethics as it is deeply embedded in the everyday practice of management.

Interdisciplinary contributions from the fields of sociology, philosophy, management, organization studies and public administration provide unique perspectives, while case studies and real-life examples illustrate the challenges and dilemmas faced in practice. Each chapter has a brief overview and editor's introduction which skilfully summarizes key points and draws connections between the chapters.

2006: 234x156: 216pp
Hb: 978-0-415-39335-5: **£80.00**
Pb: 978-0-415-39336-2: **£23.99**

TEXTBOOK

For Business Ethics

Campbell Jones, Martin Parker and Rene ten Bos



'This book is amazing. The field of business ethics has received a wake-up call.' - *David Boje, New Mexico State University*

This book deals with the traditional material of ethics in business, as well as introducing and surveying some of the most interesting developments in critical ethical theory which have not yet been introduced to the mainstream.

2005: 234x156: 224pp
Hb: 978-0-415-31134-2: **£85.00**
Pb: 978-0-415-31135-9: **£23.99**

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TEXTBOOK

Ethical Dilemmas in Management

NEW

Christina Garsten, Stockholm University, Sweden and **Tor Hernes**, Copenhagen Business School, Denmark

This exciting new text engages with the issue of ethical dilemmas encountered in different organizations. Rather than exploring the definition of ethical conduct, this book focuses on the way in which the process of organization produces dilemmas of ethical behaviour. Using illustrative accounts from corporate settings as a basis, this book explores the conditions that lead to ethical dilemmas and the strategies organizations adopt to deal with these dilemmas or steer away from them. It suggests that ethical dilemmas are often dealt with by directing attention away from the core problem, rather than engaging with, and solving it.

Selected Contents: 1. Introduction: Dilemmas of Ethical Organizing *Christina Garsten and Tor Hernes* 2. Risk, Responsibility and Conscience *Tore Bakken* 3. White as Snow or Milk? *Tor Hernes, Gerhard E. Schjelderup and Anne Live Vaagaasar* 4. Does Rule-Based Moral Management Work?: A Case Study in Sexual Harassment *Steve McKenna* 5. Challenges to Leader Integrity *Steven L. Grover and Robert Moorman* 6. Transparency Tricks *Christina Garsten and Monica Lindh de Montoya* 7. The Power of Activism *Debora L. Spar and Lane T. La Mure* 8. Thoughts and Second Thoughts about Enron Ethics *Ronald R. Sims and Johannes Brinkmann* 9. No Smoke Without Fire? *Todd Bridgman* 10. Overmanagement and the Problem of Moral Consciousness *Hervé Laroche* 11. Tying Some Ends Together *Christina Garsten and Tor Hernes*

September 2008: 234x156: 176pp
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Pb: 978-0-415-43760-8: **£24.99**

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TEXTBOOK

Ethics for International Business

Decision-Making in a Global Political Economy

John M. Kline

'What marks this book as a 'must read' is the ingenious approach John Kline takes to international business ethics. He not only shows that ethics matters, but just why it matters.'

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This innovative textbook provides a topical and relevant analysis of the ethical dimensions of conducting business in a global political

economy. From a starting point of applied ethics, this book introduces a common set of normative terms and analytical tools for examining and discussing real case scenarios.

2005: 246x174: 288pp

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AIDS and Business

Saskia Faulk and Jean-Claude Usunier, both at University of Lausanne, Switzerland

Series: Routledge Advances in Management and Business Studies

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Selected Contents: 1. Cultural Factors and the Prevention of HIV/AIDS 2. Marketing a Global Cause: HIV/AIDS in Local Contexts 3. MexiCom: Designing a Communication Campaign for Mexico 4. Ross IVD: HIV/AIDS Testing Products 5. Protectom: The Business of Condoms 6. Global Ethics and the Pricing of AIDS Drugs 7. Starting a Company HIV/AIDS Program 8. WinThai: Initiating HIV/AIDS Action in a Reborn Epidemic 9. Woolworths South Africa

February 2009: 234x156: 288pp

Hb: 978-0-415-45463-6: **£75.00**

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Patrick Bernhagen, University of Aberdeen, UK*Series: Routledge Research in Comparative Politics*

This book analyzes the influence of business in democratic politics. It will be of particular interest to students and readers of political studies, policy-making and business studies.

Selected Contents: 1. Introduction 2. Groups, Institutions, Networks, Ideology, or Structural Dependence: What Drives Business Power? 3. An Informational-Structural Model of Business Power 4. Two Real-World Signalling Games 5. Reputation and Informativeness in Lobbying 6. Structure, Information, and Environmental Regulation 7. Conclusions: Information, Structure, and the Prospects for Democracy under Capitalism

2007: 234x156: 192pp

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eBook: 978-0-203-93261-2

Law and Ethics in Global Business

How to Integrate Law and Ethics into Corporate Governance Around the World

Brian Nelson

Clearly and authoritatively written, this text provides a comprehensive and invaluable guide to intergrating legal and ethical issues into global business decisions and corporations.

2005

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Pb: 978-0-415-37779-9: **£33.99**

Ethics for the Built Environment

Peter Fewings, University of the West of England, Bristol, UK

This book looks at how people develop their personal values and tries to set up a model for making effective ethical decisions. It exposes areas of weakness that may inhibit better relationships in projects and partnerships and suggests decision-making frameworks.

August 2008: 234x156: 384pp
Hb: 978-0-415-42982-5: **£85.00**
Pb: 978-0-415-42983-2: **£29.99**

The Moral Leader

Challenges, Tools and Insights

Sandra J. Sucher, Harvard Business School, USA



This unique and innovative textbook is designed to encourage students and managers to confront fundamental moral challenges, to develop skills in moral analysis and judgment and to come to terms with their own definition of moral leadership and how it can be translated into action. Drawing on the inspiration of major literary and historical figures such as Machiavelli, Conrad, Shackleton and Achebe, and based upon an impressive array

of literary sources, including novels, plays, history and biography, the book centers on four questions implicitly asked of all leaders:

- What is the nature of a moral challenge?
- How do people 'reason morally'?
- How do leaders contend with the moral choices they face?
- How is moral leadership different from leadership in general?

The Moral Leader is based upon the renowned course of the same name taught at Harvard Business School for over two decades. With an emphasis on decision-making and action, students learn to identify moral problems, to address them systematically, and to develop skills that aid them throughout their studies and their professional lives. At times challenging, insightful, and always illuminating, this book is essential reading for all serious students of leadership, management, business ethics or policy.

Visit the companion website at

www.routledge.com/textbooks/9780415400640

2007
Hb: 978-0-415-40063-3: **£85.00**
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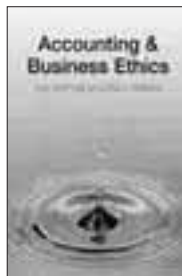
NEW

TEXTBOOK

Accounting and Business Ethics

NEW

Ken McPhail, University of Glasgow, UK and
Diane Walters, Heriot-Watt University, UK



In the post-Enron scandal era accounting has come under scrutiny as never before, both as a profession and as a key contributor to governance in business. Many aspects of the accounting profession are being reviewed, from its structure to corporate governance and the ethics of individual accountants.

This groundbreaking text takes a uniquely interactive approach, drawing on a wealth of international real-world case studies and examples to engage students in debate and discussion. An accompanying website provides not only lecturer support, but also a unique forum for discussion, bridging the gap between universities and professional education and placing the debates and dilemmas which the profession faces in a broader ethical and political context.

The first UK book to focus specifically on accounting ethics, this key text is a must read for accounting students of all levels as well as for professional accountants on continuing professional development courses.

Selected Contents: 1. Introduction 2. Ways of Looking at Ethical Issues 3. Morality of the Market and the Function of Accounting 4. Accounting and Corporate Governance 5. The Ethics of Being a Professional Accountant 6. The Ethics of Accounting Harmonization 7. Conclusion: Where Now?

September 2008: 246x174: 320pp
Hb: 978-0-415-36235-1: **£80.00**
Pb: 978-0-415-36236-8: **£24.99**

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TEXTBOOK

Management Accounting Change

Approaches and Perspectives

Danture Wickramasinghe, Manchester Business School, UK and **Chandana Alawattage**, University of Aberdeen Business School, UK



Written by two experienced lecturers, this is the first student-centered textbook to bridge the technical and theoretical aspects of management accounting change. Packed full of pedagogical features, including mini-cases, learning outcomes, key terms, article summaries, key concept boxes, real-world cases, chapter summaries and further reading suggestions and resources, it is clear and accessibly written, covering all the major emerging topics in management accounting theory.

Discussing technical developments in management accounting from conventional cost accounting to contemporary strategic management accounting and beyond, in four parts it:

- shows how conventional cost accounting techniques and management control models evolved in line with the development of mass production and bureaucracy
- explores how recent developments such as customer and strategic orientations in business, flexible manufacturing, post-bureaucracy, network and virtual organizational technologies implicate in management accounting
- provides a number of alternative theories through which the transition of management accounting from mechanistic to post-mechanistic approaches can be explained – elaborating both rational and interpretive/critical theories.

Selected Contents: 1. Management Accounting: Views, Approaches, Perspectives **Part 1: Mechanistic Approaches** 2. Toward Mass Production and Bureaucracy 3. Towards Product Costing 4. Towards Cost Controls and Budgeting 5. Towards Management Controls 6. Towards Economic Models **Part 2: Post-Mechanistic Approaches** 7. Towards Customer Orientation 8. Towards Flexible Manufacturing and Post-Bureaucracy 9. Towards Cost Management 10. Towards Strategic Management Accounting 11. Towards Management Accounting in New Organizations **Part 3: Rational Perspectives** 12. Neoclassical Economic Theories of MACH 13. Contingency Theory of MACH **Part 4: Critical Perspectives** 14. Naturalism in MACH 15. Political Economy of MACH 16. Post-Structuralism and Post-Modernism in MACH

2007: 246x174: 568pp

Hb: 978-0-415-39331-7: **£105.00**Pb: 978-0-415-39332-4: **£36.99**• **AVAILABLE AS AN INSPECTION COPY****Accounting Standards: True or False?**

R.A. Rayman



'This is a thought-provoking book that challenges the current direction of accounting standards and proposes an interesting alternative. Its novel perspective on financial reporting provides a framework for debating some of the key contemporary issues facing the accountancy profession.' – *Colin Drury*

In this outstanding book, Anthony Rayman explains the failure of the conventional system of accounting

and proposes an alternative system to promote the improvement of corporate governance in the market economy.

2005: 234x156: 240pp

Hb: 978-0-415-37780-5: **£85.00**Pb: 978-0-415-37781-2: **£27.99**

Auditing, Trust and Governance

Developing Regulation in Europe

Edited by **Reiner Quick**, University of Darmstadt, Germany, **Stuart Turley**, Manchester Business School, UK and **Marleen Willekens**, University of Tilburg, the Netherlands



The reputation of corporate reporting has been in crisis. Trust in the process of financial accounting and auditing has been undermined by a series of high profile scandals involving major corporations, including Enron, Parmalat, Ahold and Worldcom. In response, regulators and practitioners worldwide have put forward a series of initiatives to repair the damage and restore faith in corporate governance.

In this important book, the European Auditing Research Network analyzes how that response has developed in Europe, with particular emphasis on the field of auditing. Leading international academics review how regulation has been revised in specific European countries to help restore confidence in the contribution of auditing to corporate governance. Various themes are explored, including the growing trend of internationalization in regulation, ethics and auditing, professional liability and professional education.

Auditing, Trust and Governance is an invaluable volume for students, researchers and professionals working in the fields of auditing, accountancy and corporate governance and provides a useful basis for further research on the effects of the increased regulation.

Selected Contents: 1. Preface 2. In the Name of Trust: Some Thoughts about Trust, Audit Quality and Audit Regulation in Europe 3. Audit Regulation in Belgium: Over-Regulation in a Limited Capital Market Oriented Country? 4. An Account of Accountants: Audit Regulation and the Audit Profession in Denmark 5. Developments in the Auditing Regulation in Finland: From a National to an International Framework 6. France Regulatory Response to Accounting Scandals 7. Audit Regulation in Germany: Improvements Driven by Internationalization 8. Auditing in Italy: The Development of a High-Regulated Setting Before and After the Parmalat Case 9. The Auditing Profession in the Netherlands: From Limperg's Principles to Detailed Rules 10. The Settlement of the Audit Profession in Spain: Fast Evolution in a Highly Regulated Environment 11. Developments in the Framework of Auditing Regulation in the United Kingdom 12. Regulation and Trust in Auditing in Russia 13. Auditing in the United States: From *Laissez Faire* to Government Control in 70 Years 14. Understanding Regulation in its Global Context

2007: 234x156: 304pp
Hb: 978-0-415-44889-5: **£85.00**
Pb: 978-0-415-44890-1: **£24.99**
eBook: 978-0-203-93601-6

Sustainability Accounting and Accountability

Edited by **Jeffrey Unerman**, Royal Holloway, University of London, UK, **Jan Bebbington**, University of St Andrews, UK and **Brendan O'Dwyer**, University of Amsterdam, the Netherlands



This exciting book covers the fast growing area of sustainability accounting. Contributed to, and edited by an impressive array of internationally renowned authorities, it focuses on the use of sustainability accounting both as an external accountability mechanism (external reporting) and as a tool for helping managers assess and manage the social and environmental impacts of their operations (management accounting).

Using real-life examples and case studies to emphasize the links between the conceptual basis and issues in practice, this outstanding book addresses the growing interest among both practitioners and academics in social, environmental and ethical accountability, as interpreted through the lens of sustainable development.

Selected Contents: Introduction to Sustainability Accounting and Accountability **Section A: Setting the Context for Sustainability Accounting and Accountability** 1. Mapping the Terrain of Sustainability Accounting 2. Legitimizing the Social Accounting Project: An Ethic of Accountability **Section B: External Reporting of Sustainability Policies and Practices** 3. Histories of and Rationales for Sustainability Reporting 4. The 'Standardization' of Sustainability Reporting 5. Stakeholder Engagement and Dialogue 6. External Stakeholders' Perspectives on Sustainability Reporting 7. Organizational Legitimacy as a Motive for Sustainability Reporting 8. Sustainability Reporting: Insights from Neo-Institutional Theory 9. Assurance Practice in Sustainability Reporting 10. Future Prospects for Corporate Sustainability Reporting **Section C: Accounting for Sustainable Development Within Organizations** 11. Full Cost Accounting: Adam Smith Meets Rachel Carson? 12. Changing Organizational Attitudes and Culture Through Sustainability Accounting 13. Sustainability Accounting and Accountability in the Public Sector 14. Environmental and Social Assessment in Sustainable Finance **Section D: Other Issues** 15. The Nature of NGO Accountability: Motives, Mechanisms and Practice 16. Developing Silent and Shadow Accounts 17. Sustainability Accounting and Education 18. Postscript and Conclusions

2007: 234x156: 384pp
Hb: 978-0-415-38488-9: **£95.00**
Pb: 978-0-415-38489-6: **£28.99**

The Routledge Companion to Accounting History

NEW

Edited by **Richard Edwards** and **Stephen Walker**, both at Cardiff University, UK



Placing the history of accounting in context with other fields of study, this collection gives invaluable insights to subjects such as the rise of capitalism, the control of labour, gender and family relationships, racial exploitation, the functioning of the state, and the pursuit of military conflict. An engaging as well as comprehensive overview which also examines geographical differences, this Companion is split into key sections. They include:

- changing technologies used to represent financial and other data
- historical development of theory and practice
- institutions and those who perform accounting
- accountancy and economies
- society and culture
- the role of accounting in the government, protection and financing of states.

Including chapters on the important role played by accountancy in religious organizations, a review of how the discipline is portrayed in fine art and popular culture, and analysis of sharp practice and corporate scandals, *The Routledge Companion to Accounting* has a breadth of coverage that is unmatched in this growing area of study.

Bringing together the leading writers in the field, this is an essential reference work for any student of accounting, accounting history, or business and management.

Selected Contents: Introduction: Synthesis and Engagement
Part 1: The Discipline 1. Structures, Territories and Tribes
 2. Historiography 3. Subjects, Sources and Dissemination
Part 2: Technologies 4. Ancient Accounting 5. Bookkeeping
 6. Mechanisation and Computerisation **Part 3: Theory and Practice** 7. Financial Accounting Theory 8. Financial Accounting Practice 9. Management Accounting: Theory and Practice 10. Auditing **Part 4: Institutions**
 11. Professionalisation 12. Practitioners, Work and Firms
 13. Education 14. Regulation **Part 5: Economy**
 15. Capitalism 16. National Accounting 17. Finance and Financial Institutions 18. Railroads 19. Scandals
Part 6: Society and Culture 20. Gender 21. Race and Ethnicity 22. Indigenous Peoples and Colonialism
 23. Emancipation 24. Religion 25. Creative Arts
Part 7: Polity 26. The State 27. Military 28. Taxation

July 2008: 246x174: 640pp

Hb: 978-0-415-41094-6: £100.00

The Routledge Companion to Fair Value and Financial Reporting

Edited by **Peter Walton**, ESSEC Business School, France



Comprising contributions from a unique mixture of academics, standard setters and practitioners, and edited by an internationally recognized expert, this book is the only definitive reference source available on the topics of fair value and financial reporting.

It:

- examines the use of fair value in international financial reporting standards and the US standard

SFAS 157 Fair Value Measurement, setting out the case for and against

- looks at fair value from a number of different theoretical perspectives, including possible future uses, alternative measurement paradigms and how it compares with other valuation models
- explores fair value accounting in practice, including audit, financial instruments, impairments, an investment banking perspective, approaches to fair value in Japan and the USA, and Enron's use of fair value.

An outstanding resource, this volume is an indispensable reference essential for all those working in, studying, or researching the areas of international accounting, financial accounting and reporting.

Selected Contents: **Part 1: Introduction** 1. Introduction: The Nature of Fair Value 2. The Use of Fair Value in IFRS 3. What SFAS 157 does and does not Accomplish 4. The Case for Fair Value 5. Fair Values: Imaginary Prices and Mystical Markets **Part 2: Theoretical Analysis** 6. Recent History of Fair Value 7. Fair Value and Valuation Models 8. Whither Fair Value?: The Future of Fair Value 9. Between a Rock and a Hard Place 10. Fair Value and Capital Markets 11. Fair Value: The Right Measurement Basis? 12. Measurement in Accounting and Fair Value 13. CCA: An Unsuccessful Attempt to Change the Measurement Basis 14. Alternatives to Fair Value 15. The Relevance and Reliability of Fair Value Measurement 16. The Fair Value Principle and its Impact on Debt and Equity **Part 3: Fair Value in Practice** 17. Fair Value: A Cautionary Tale from Enron 18. The Insurance Industry and Fair Value 19. Fair Value Measurement for Corporate Entities, Insurance Companies and Retail Banks from an Investment Banker's Perspective 20. Fair Value and the Auditor 21. Fair Value Accounting in the USA 22. A Japanese Perspective on Fair Value 23. Pension Accounting and Fair Value 24. Fair Value in IFRS: Issues for Developing Countries and SMEs 25. Fair Value and Financial Instruments 26. Fair Value and IAS 36

2007: 246x174: 424pp

Hb: 978-0-415-42356-4: £100.00

Routledge Studies in Accounting

Accounting in Politics

Devolution and Democratic Accountability

Edited by **Mahmoud Ezzamel**, Cardiff University, UK,
Noel Hyndman, Queen's University, Belfast,
Åge Johnsen, Oslo University College, Norway and
Irvine Lapsley, University of Edinburgh, UK

This book looks at the effectiveness of the 1999 restructuring of the UK through the establishment of the Scottish Parliament and the Assemblies for Northern Ireland and Wales, considering the process of devolution and its consequences on the key mechanisms of accounting and democratic accountability.

The focus is on the financial mechanisms for democratic accountability both in the UK and in international comparator countries (New Zealand, Norway and the US). The book examines the turbulent pattern of relationships between central and devolved government and explores whether the present arrangements for devolution in the UK represent an end game, or whether they may be merely a stepping stone to a more fully fledged federal state. It is argued that the main thrust of many of the financial reforms in the UK has confounded, obfuscated and complicated the desire for democratic accountability.

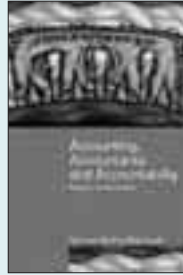
Selected Contents: 1. Introduction *Mahmoud Ezzamel, Noel Hyndman, Åge Johnsen and Irvine Lapsley* 2. The Westminster Model of Government: Challenges and Tensions *Andrew Gamble and Irvine Lapsley* 3. The Process of Devolution in the UK *Simona Scarparo* 4. Accountability in the UK Devolved Parliament and Assemblies *Simona Scarparo* 5. Accounting and Democratic Accountability in Northern Ireland *Noel Hyndman* 6. Accounting and Democratic Accountability in Scotland *Irvine Lapsley and Arthur Midwinter* 7. Accounting and Democratic Accountability in Wales *Mahmoud Ezzamel* 8. Financial Management and Democratic Accountability: Lessons from New Zealand *Jonathan Boston and Chris Eichbaum* 9. Accounting and Democratic Accountability in Norway: Proactive Use of Budgeting and Reactive Use of Accounting *Åge Johnsen* 10. State Government Budgeting in the United States: Choices Within Constraints *Christopher G. Reddick* 11. Conclusion: Accounting, Devolution and Democratic Accountability *Mahmoud Ezzamel, Noel Hyndman, Åge Johnsen and Irvine Lapsley*

May 2008: 234x156: 192pp
Hb: 978-0-415-42590-2: **£65.00**

NEW

Accounting, Accountants and Accountability

Norman Macintosh, Queen's University, Ontario, Canada



'In his new book Norman Macintosh presents an introduction to 'poststructuralist positions on understanding and exploring what accounting is, what accountants do and the relationships between accounting and accountability'. For those who have enjoyed and valued his previous books there are the characteristics familiar to the author of a well-written text, engaging tone and pleasing clarity. In seven approachable chapters Macintosh directs the accounting researcher or general reader around management and financial reporting issues through the lens of various continental social and literary theorists in an enjoyable and approachable style.' – *European Accounting Review*

'It is always a pleasure to read anything by Norman Macintosh. He has always been one of the great eclectic thinkers in accounting. This short book is a *tour de force* and, as with all Norman Macintosh's work, is well written in an easy engaging style that leaves the reader with much to think about.'

– *Accounting and Business Research*

'Macintosh's book should be required reading for anyone who needs to think critically about accounting, whether academic or practitioner, rather than merely to study and practice it as a set of mechanistic procedures.' – *International Journal of Accounting*

Drawing upon the work of eminent thinkers such as Barthes, Baudrillard, Derrida, Foucault, Lyotard and Bakhtin, Macintosh develops revolutionary insights into the introduction of contemporary poststructuralist ideas into accounting theory.

2005: 234x156: 184pp
Pb: 978-0-415-38450-6: **£27.99**

Routledge Studies in Accounting Continued...

Intellectual Capital Accounting

Practices in a Developing Country

Indra Abeysekera, University of Sydney, Australia

This book examines and explains the intellectual capital reporting practices, with a human capital focus, of firms located in the developing nation of Sri Lanka, meticulously outlining an extensive literature review in this emerging field of debate.

Selected Contents: 1. Introduction and Overview
2. Literature Review of Intellectual Capital Reporting With a Human Capital Focus 3. Political Economy of Accounting Reporting Theory 4. Forces Shaping Intellectual Capital Reporting in Sri Lanka 5. Research Methods 6. Hypothesis Development and Data Interpretation 7. Results of Hypotheses, Analysis and Discussion 8. Interpretation of Results 9. Conclusions

2007: 234x156: 224pp
Hb: 978-0-415-43754-7: **£75.00**

Accounting for Goodwill

Andrea Beretta Zanoni, University of Verona, Italy

February 2009: 234x156: 288pp
Hb: 978-0-415-45149-9: **£85.00**

NEW
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Routledge New Works in Accounting History

Edited by **John Richard Edwards**,
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This innovative series contains volumes on accounting history, auditing, bibliography, development of accounting principles and standards, education and ethics, financial reporting, law and regulations, management accounting and the theoretical works of leading scholars.

Providing students, teachers and researchers with the opportunity to learn more about the discipline of accounting and its past, this series is a vital addition to any accounting library.

Accounting and Empire

Edited by **Chris Poullaos**, University of Sydney, Australia and **Suki Sian**, Cardiff University, UK

NEW
for 2009

This book brings together, for the first time, studies of the professionalization of accountancy in key constituent territories of the British Empire.

February 2009: 234x156: 288pp
Hb: 978-0-415-45771-2: **£75.00**

A History of Auditing

The Changing Audit Process in Britain from the Nineteenth Century to the Present Day

Derek Matthews, Cardiff University, UK

This book explores the history of the audit process in Britain, demonstrating that the characteristic features of the auditing industry are a diversity in practice based largely on the different types of clients the auditors serve.

2006: 234x156: 208pp
Hb: 978-0-415-38169-7: **£75.00**
eBook: 978-0-203-96563-4

Contemporary Issues in Financial Reporting

A User-Oriented Approach

Paul Rosenfield

In analyzing contemporary financial accounting, this book expertly provides a user-oriented guide to the salient issues affecting this field.

2006: 234x156
Hb: 978-0-415-70206-5: **£95.00**
eBook: 978-0-203-08815-9

Double Accounting for Goodwill

A Problem Redefined

Martin Bloom, Deloitte Growth Solutions, Sydney, Australia

Goodwill may be either purchased or internally generated. This excellent book provides an historical review of accounting literature, including professional standards, relating to methods of accounting for purchased goodwill.

Selected Contents: 1. An Overview 2. What is Goodwill? 3. Internally Generated Goodwill: 'Alice-in-Wonderland Accounting' 4. Purchased Goodwill: Historical Treatment 5. Impairment: The Current Conventional Wisdom 6. The Market Capitalization Statement (the MCS) 7. The MCS and CoCoA

April 2008: 234x156: 208pp
Hb: 978-0-415-43748-6: **£70.00**
eBook: 978-0-203-01459-2

The Development of the American Public Accounting Profession

Scottish Chartered Accountants and the Early American Public Accountancy Profession

T.A. Lee, University of Alabama, USA

This book presents a series of researched biographies of professional accountants whose immigration and subsequent careers in the United States greatly influenced the Early American public accountancy profession.

2006: 234x156: 192pp
Hb: 978-0-415-40394-8: **£75.00**
eBook: 978-0-203-96637-2

NEW

Two Hundred Years of Accounting Research

Richard Mattessich, University of British Columbia, Canada

Written by an internationally respected expert, this is the first and only book to offer a comprehensive survey of accounting and authoritative research on a broad international scale for the last two centuries.

Selected Contents: 1. Introduction 2. The Nineteenth Century: An International Survey 3. German Language Area: First Half of the Twentieth Century 4. German Language Area: Second Half of the Twentieth Century 5. Italy: First Half of the Twentieth Century 6. Accounting Research in Italy: Second Half of the Twentieth Century 7. Accounting Research in the French Language Area: First Half of the Twentieth Century 8. Accounting Research in the French Language Area: Second Half of the Twentieth Century 9. Accounting Publications and Research in Spain: First Half of the Twentieth Century 10. Accounting Research in Spain: Second Half of the Twentieth Century 11. Accounting Research in the English Language Area: First Half of the Twentieth Century 12. The English Language Area: Second Half of the Twentieth Century 13. Accounting Research in Finland, the Netherlands and the Scandinavian Countries 14. Japanese Accounting Publications and Research in the Twentieth Century 15. Accounting Publications and Research of Twentieth Century Russia 16. Accounting Publications and Research in Poland and the Ukraine: Mainly Twentieth Century 17. Accounting Books of Argentina: Publications, Research and Institutional Background 18. Accounting in other Countries: Publications and Research Reports 19. The Information Economic Perspective and the Future of Accounting

2007: 234x156: 640pp
Hb: 978-0-415-77256-3: **£95.00**
eBook: 978-0-203-93985-7



Routledge Historical Perspectives in Accounting

Edited by **Stephen A. Zeff**

Financial Reporting in the UK

A History of the Accounting Standards Committee, 1969-1990

B.A. Rutherford, University of Kent Business School, UK

This fine account of the period following the 1960s charts the history of the Accounting Standards Committee. Written by a respected scholar, it makes a major contribution to the history of financial reporting.

Selected Contents: 1. 'Present Troubles and More to Come' 2. The Invention of the Accounting Standard 3. Honeymoon Period: 1970-1974 4. Accounting for Changing Prices: The Struggle Begins 5. The Holy Grail 6. The Going Gets Tougher: 1975-1979 7. Reforming the System 8. The Art of the Possible: 1980-1984 9. Accounting for Changing Prices: The Struggle Continues and Ends Badly 10. Losing Steam?: 1985-1990 11. Setting Accounting Standards 1969-1990: Technical and Political Realms

2007: 234x156: 456pp
Hb: 978-0-415-39421-5: **£90.00**
eBook: 978-0-203-93413-5

Profitability, Accounting Theory and Methodology

The Selected Essays of Geoffrey Whittington

Geoffrey Whittington, International Accounting Standards Board, London, UK

Foreword by **Stephen A. Zeff**, Rice University, Texas, USA

This remarkable collection of Geoffrey Whittington's work pulls together his essays and articles on empirical studies based on company accounts, specification of empirical models, price change accounting, and regulation of accounting and auditing.

Selected Contents: Introduction Part 1: Empirical Studies Based on Company Accounts Part 2: Specification of Empirical Models Part 3: Price Change Accounting Part 4: Taxation and Regulation Part 5: Regulation of Accounting and Auditing Part 6: Surveys and Methodology Conclusion

2007: 234x156: 480pp
Hb: 978-0-415-37644-0: **£90.00**
eBook: 978-0-203-96814-7

Accounting Ethics

Edited by **J. Edward Ketz**

Series: Critical Perspectives on Business and Management

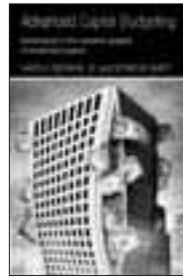
2005: 234x156: 1600pp
Hb: 978-0-415-35078-5: **£790.00**

TEXTBOOK

Advanced Capital Budgeting

Refinements in the Economic Analysis of Investment Projects

Harold Bierman, Jr. and **Seymour Smidt**, both at Cornell University, New York, USA



Written by authors of established texts in this area, this book is a companion volume to the classic *The Capital Budgeting Decision*.

Exploring this key topic in corporate finance the authors examine the complexities of capital budgeting as well as the opportunities to improve the decision process where risk and time are important elements.

Containing 'Global Aspects' sections that cover cross-border decision-making, this book also emphasizes the application of capital budgeting techniques to a variety of issues, including the hugely significant 'buy versus lease' decision that costs corporations billions each year.

It gives in-depth coverage to:

- real options - the value of a project must take into consideration the flexibility that it provides management, acknowledging the option of making decisions in the future when more information is available
- decomposing cash flows - a project consists of many series of cash flows and each series deserves its own specific risk-adjusted discount rate. Decomposing the cash flows of an investment highlights the fact that while managers are generally aware that divisions and projects have different risks, too often they neglect the fact that the cash flow components may also have different risks, with severe consequences on the quality of the decision-making.

Designed to assist those making business decisions at all levels, this volume is essential reading for all those working in or studying capital budgeting.

2006: 234x156: 392pp
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The Capital Budgeting Decision

Economic Analysis of Investment Projects

Harold Bierman, Jr. and **Seymour Smidt**, both at
Cornell University, New York, USA



Fully updated and revised by international authorities on the topic, this new version of a classic and established text returns to its roots as a clear and concise introduction to this complex but essential topic in corporate finance.

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- a new chapter on real options
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Easily understandable, and covering the essentials of capital budgeting, this book helps readers to make intelligent capital budgeting decisions for corporations of every type.

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Socially Responsible Investing

Donald Schepers, Baruch College, City
University of New York, USA

NEW
for 2009

Of increasing importance in the last decade, socially responsible investing (SRI) can be described as the important financial aspect of the broader corporate social responsibility (CSR) area. In both Europe and the US pressure is being exerted, not only from individual investors, but increasingly by government and policy-making bodies for corporations to report on not just their financial performance but also their performance from a social, ethical and environmental perspective (the triple bottom line).

With the increase in the number of courses on CSR, SRI is becoming increasingly important in its attempts to measure and influence corporate policy and behavior. As a result there is an increased need for a book which examines the developments in socially responsible investing not simply from an investor's point of view but from a broader academic perspective. This unique book singles out and critically examines the mutual funds which constitute the financial aspect of CSR. It goes on to:

- evaluate the screening methods they employ
- investigate their role in the CSR debate
- examine their efforts to improve communities through community-based investing practices.

The first to comprehensively analyze SRI, Schepers' text is a must-read for Masters and MBA students studying corporate governance, business ethics, and finance/investment.

Selected Contents: 1. An Overview of the SRI Industry
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Key Texts and Commentary

Edited by **Ismail Erturk**, Manchester Business School, UK, **Julie Froud**, Manchester Business School, UK, **Sukhdev Johal**, Royal Holloway, University of London, UK, **Adam Leaver**, Manchester Business School, UK and **Karel Williams**, University of Manchester, UK



Crisis with US sub-prime mortgages, paralysis in global credit markets and the run on Northern Rock - all wake-up calls to the growing influence of finance and financial markets on the lives of ordinary people. Social scientists began debating financialization in the late 2000s much as they debated globalization in the 1990s, and this important book prepares the way by allowing readers to (re)define financialization for themselves.

The articles are grouped by discourse, covering not only inter-war liberal collectivism and current cultural economy, but also the agency theory of mainstream finance and political economy of various kinds. Helpful commentaries introduce each individual reading while section introductions analyze the assumptions, core propositions, achievements and limits in each distinct literature.

This book will challenge readers to bring a new understanding to the financialization of present day capitalism. It is an invaluable resource for students and researchers from business and management, plus all the social sciences with interests in political and cultural economy.

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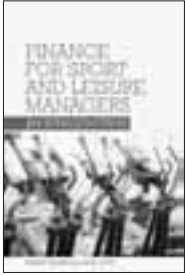
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Finance for Sport and Leisure Managers

An Introduction

Robert Wilson and **John Joyce**, both at Sheffield Hallam University, UK

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The Economics of Sports Broadcasting**Chris Gratton**, Sheffield Hallam University, UK and **Harry Arne Solberg**, Sør-Trøndelag University College, Norway

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This book will be useful for courses in media and broadcasting, economics, sport management and sports development.

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Monetary Economics

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- theories on money demand and supply, including precautionary and buffer stock models, and monetary aggregation
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- monetary growth theory and the distinct roles of money and financial institutions in economic growth in promoting endogenous growth.

This book will be of interest to teachers and students of monetary economics, money and banking, macroeconomics and monetary policy.

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E.J. Mishan, London School of Economics, UK and
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Cost-benefit analysis is used everywhere, but its techniques are particularly prominent in fields where there is some kind of ethical dimension. For this edition, E.J. Mishan has been joined by Euston Quah, to explore new themes, including the impact of uncertainty on cost-benefit analysis and to introduce a host of new and up-to-date case studies.

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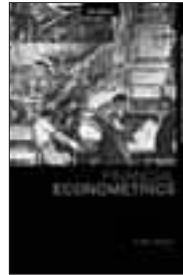
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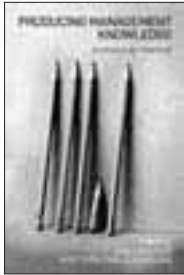
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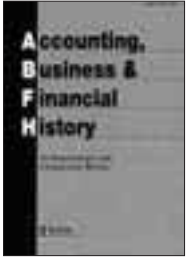
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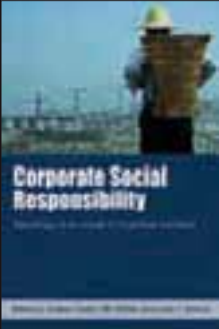
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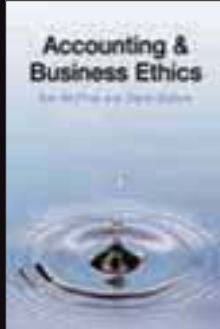
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