

Routledge

Tourism

New Titles and Key Backlist



2008



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Highlights



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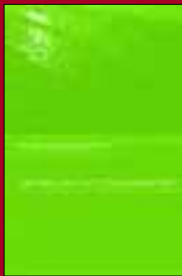
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NEW FOR 2009

2ND EDITION

Tourism Geography

A New Synthesis

Stephen Williams, Staffordshire University, UK

Series: Routledge Contemporary Human Geography Series

This revised edition of *Tourism Geography* reveals how geographical perspectives inform and illuminate the study of tourism. Whilst retaining the focus of the first edition on processes of tourism development and the associated economic, socio-cultural and environmental relationships, it offers several new features including an extended set of new case studies from across the world, supporting recent statistical information, reviews of geographies of tourism and the ways in which geographers can interpret this important contemporary process.

New discussions are shaped around the following key concepts:

- globalization
- sustainability
- development
- production and consumption.

New chapters are included on urban tourism; heritage tourism and tourism and identity. This new material reflects both the changing nature of tourism and how new approaches in human geography are providing alternative ways of understanding the meaning and significance of tourism in the contemporary world.

Written primarily as an introductory text for students, this book includes guidance for further study in each chapter, summary bibliographies and useful Internet sites that can form the basis for independent work.

Selected Contents: 1. Tourism, Geography and Geographies of Tourism **Part 1: Tourism Development and Spatial Change** 2. Tourism Places and the Place of Tourism: Resort Development and the Popularisation of Tourism 3. From Camber Sands to Waikiki: The Expanding Horizons of International Tourism **Part 2: Tourism Relations** 4. Costs and Benefits: The Physical and Economic Development of Tourism 5. Tourism, Sustainability and Environmental Change 6. Socio-Cultural Relations in Tourism 7. Strategies for Development: The Role of Planning in Tourism **Part 3: Understanding the Spaces of Tourism** 8. Inventing Places: Cultural Constructions and Tourism Geographies 9. From Liverpool to Las Vegas: Urban Tourism in a Changing World 10. The Past as a Foreign Country: Heritage Attractions in Contemporary Tourism 11. Tourism, Identity and Consumption

March 2009: 234x156: 304pp

Hb: 978-0-415-39425-3: **£75.00**Pb: 978-0-415-39426-0: **£19.99**• **AVAILABLE AS AN INSPECTION COPY****NEW**

2ND EDITION

Environment and Tourism

Andrew Holden, University of Bedfordshire, UK

Series: Routledge Introductions to Environment

This second edition of *Environment and Tourism* reflects changes in the relationship between tourism, society and the natural environment in the first decade of the new century.

Alongside the updating of all statistics, environmental policy initiatives, examples and case studies new material has been added. This includes two new chapters: one on climate change and natural disasters and the other on the relationship between

tourism and poverty. These themes have direct relevance, not only to tourism, but are reflective of the wider relationship between nature and society, a thesis that contextualizes this book. Tourism is also analyzed as an interconnected system, linking the environments of where tourists come from, with the ones they go to.

Taking a holistic view of the tourism system and how it interacts with the natural environment, this volume illustrates the positive and negative effects of this relationship, and importantly how tourism can be planned and managed to encourage natural resource conservation and aid human development. It is an invaluable tool for all those studying human geography, tourism and environment studies.

Selected Contents: 1. Introducing Tourism 2. Perceptions of Environment for Tourism and Ethical Issues 3. Tourism's Relationship with the Environment 4. Tourism, the Environment and Economics 5. Environment, Poverty and Tourism 6. Sustainability and Tourism 7. The Environmental Planning and Management of Tourism 8. Climate Change Natural Disasters and Tourism 9. The Future of Tourism's Relationship with the Environment

2007: 234x156: 296pp

Hb: 978-0-415-39954-8: **£85.00**Pb: 978-0-415-39955-5: **£20.99**• **AVAILABLE AS AN INSPECTION COPY**

NEW**Tourism and Development in the Developing World**

David J. Telfer, Brock University, Ontario, Canada and
Richard Sharpley, University of Central Lancashire, UK

Series: *Routledge Perspectives on Development*



Tourism is widely considered as an effective contributor to socio-economic development, particularly in less developed countries. However, despite the almost universal adoption of tourism as a developmental option, the extent to which economic and social development inevitably follows the introduction and promotion of a tourism sector remains the subject of intense debate. This book provides an

introduction to the tourism-development process. Focusing specifically on the less developed world and drawing on contemporary case studies, it questions many assumptions about the role of tourism in development and, in particular, highlights the dilemmas faced by destinations seeking to achieve development through tourism.

Combining an overview of essential concepts, theories and knowledge related to tourism and development with an analysis of contemporary issues and debates, *Tourism and Development in the Developing World* is a valuable resource for those investigating tourism issues in developing countries. It is also useful for students studying related subjects, including development studies, geography, international relations, politics, sociology and area studies.

Selected Contents: 1. Introduction: Tourism in Developing Countries 2. Tourism and Sustainable Development 3. Globalisation and Tourism 4. The Tourism Planning and Development Process 5. Community Response to Tourism 6. The Consumption of Tourism 7. Assessing the Impacts of Tourism 8. Conclusion: The Tourism Development Dilemma

2007: 234x156: 280pp

Hb: 978-0-415-37144-5: **£70.00**

Pb: 978-0-415-37151-3: **£18.50**

• **AVAILABLE AS AN INSPECTION COPY**

NEW

3RD EDITION

Tourism and Sustainability

Development, Globalization and New Tourism in the Third World

Martin Mowforth, University of Plymouth, UK and
Ian Munt

Tourism and Sustainability explores and challenges the most significant geopolitical ideas of the last two decades – sustainability, globalization and development – and demonstrates their significance for understanding the emergence, growth and potential of new forms of tourism in the Third World. It gauges the degree to which new, and reputedly more responsible forms of tourism can respond to the most pressing challenges of our age: to ‘make poverty history’ and head off environmental catastrophe.

This third edition has been extensively updated and further illustrated, and includes new and extended material on:

- Third World development and tourism
- the role and activities of multi and bi-lateral donor and development agencies
- the growth, potential and lessons from pro-poor tourism development
- new tourism and the Millennium Development Goals
- tourism and climate change
- the potential for new and pro-poor tourism in cities
- the impact and consequences of disasters
- the potential for tourism in the face of insecurity.

Drawing on a wealth of examples from across the globe, *Tourism and Sustainability* illustrates the social, economic and environmental conditions for the growth of new tourism. In assessing the impact and potential of new forms of tourism, the range of activities of those involved is critically reviewed, from tourists and the tourism industry through to governments and global development agencies such as the World Bank.

This book is a key text for students and researchers of tourism studies and development studies.

Selected Contents: 1. Introduction 2. Globalisation, Sustainability, Development 3. Power and Tourism 4. Tourism and Sustainability 5. A New Class of Tourist: Trends on the Trail 6. Socio-Environmental Organisation: Where Shall we Save Next? 7. The Industry: Lies, Damned Lies and Sustainability 8. ‘Hosts’ and Destinations: For What we are About to Receive... 9. Urban Tourism 10. Governance, Governments and Tourism: Selling the Third World 11. New Tourism and the Poor: Making Poverty History? 12. Conclusion

September 2008: 246x174: 362pp

Hb: 978-0-415-41402-9: **£80.00**

Pb: 978-0-415-41403-6: **£22.99**

• **AVAILABLE AS AN INSPECTION COPY**



NEW

3RD EDITION

Ecotourism

David A. Fennell, Brock University, Canada



Focusing on an array of economic, social and ecological inconsistencies that continue to plague ecotourism in theory and practice, this book examines ecotourism in reference to other related forms of tourism, impacts, conservation, sustainability, education and interpretation, policy and governance, and the ethical imperative of ecotourism as these apply to the world's greenest form of tourism.

This revised edition includes:

- new information on the magnitude of the tourism industry, nature-based tourism and the pros and cons of mass ecotourism
- revised chapters on development, economics, marketing, policy, ecotourism in practice and biodiversity conservation
- a section on governance models, ecotourism programmes, operators and guides, interpretation, certification, and ecododge design
- a discussion of ecotourism as an ethical or responsible form of tourism
- approximately 300 new references.

It includes case studies and considers the perspectives of many adjacent fields, including geography, economics, business, philosophy, biology, and environmental studies.

Selected Contents: 1. The Nature of Tourism 2. Ecotourism and Ecotourists 3. The Social and Ecological Impacts of Tourism 4. Development, Economics and Marketing 5. Natural Resources, Protected Areas and Conservation 6. Policy and Governance: Managing Stakeholder Interests 7. Ecotourism in Practice 8. The Ethical Imperative 9. Conclusion

2007: 246x174: 302pp

Hb: 978-0-415-42930-6: **£90.00**

Pb: 978-0-415-42931-3: **£25.99**

- **AVAILABLE AS AN INSPECTION COPY**

Tourism Studies and the Social Sciences

Andrew Holden

2005: 246x174: 240pp

Hb: 978-0-415-28775-3: **£85.00**

Pb: 978-0-415-28776-0: **£24.99**

eBook: 978-0-203-50239-6

- **AVAILABLE AS AN INSPECTION COPY**

NEW**Understanding and Managing Tourism Impacts**

An Integrated Approach

Michael C. Hall, University of Canterbury, New Zealand and Alan Lew

Series: Contemporary Geographies of Leisure, Tourism and Mobility

This book provides a global overview of the impacts of tourism in both developed and less developed nations as well as transitional economies. This book looks at the broad impact tourism has and applies it to three categories; economic, socio-cultural and the physical impact.

After examining the different forms of impact the book then discusses the role of planning as part of an integrated approach to the mitigation of undesirable impacts and the maximization of the desirable benefits of tourism development. Each chapter includes sections on the management and regulation of tourism impacts and case studies from a variety of locations from around the world are used throughout the book to illustrate key themes and issues.

This book illustrates that, when well-managed, tourism can make a positive contribution to destinations. However, in many cases tourism development has had damaging consequences. With tourism increasingly being implicated as a factor in climate and environmental change, and when the benefits and costs of tourism are being examined more than ever this book represents a timely contribution to help clarify the potentials and pitfalls of tourism development.

Selected Contents: 1. Introduction 2. Understanding Impacts 3. Economic Impacts 4. Socio-Cultural Impacts 5. Physical Impacts 6. Integrated Approaches to Tourism Impacts: The Role of Planning 7. The Future of Tourism

December 2008: 234x156: 344pp

Hb: 978-0-415-77132-0: **£80.00**

Pb: 978-0-415-77133-7: **£19.99**

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3RD EDITION

The Geography of Tourism and Recreation

Environment, Place and Space

C. Michael Hall and Stephen J. Page

2005: 246x189

Hb: 978-0-415-33560-7: **£100.00**

Pb: 978-0-415-33561-4: **£27.99**

- **AVAILABLE AS AN INSPECTION COPY**

Issues in Cultural Tourism Studies

Melanie Smith

2003: 246x174: 208pp
Hb: 978-0-415-25637-7: **£95.00**
Pb: 978-0-415-25638-4: **£24.99**
eBook: 978-0-203-40282-5

• AVAILABLE AS AN INSPECTION COPY

4TH EDITION

Tourism Planning

Basics, Concepts, Cases

Turgut Var and Clare Gunn

2002: 7x10: 464pp
Hb: 978-0-415-93268-4: **£70.00**
Pb: 978-0-415-93269-1: **£24.99**

• AVAILABLE AS AN INSPECTION COPY

5TH EDITION

Leisure and Recreation Management

George Torkildsen

2005: 246x189: 591pp
Hb: 978-0-415-30995-0: **£95.00**
Pb: 978-0-415-30996-7: **£24.99**
eBook: 978-0-203-40165-1

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2ND EDITION

Outdoor Recreation Management

John Jenkins and John Pigram

Series: *Routledge Advances in Tourism*

Selected Contents: 1. Introduction: Concepts Issues and Themes 2. Motivation, Choice and Behaviour 3. Special Groups and Special Needs 4. Outdoor Recreation Resources 5. Outdoor Recreation and the Environment 6. Recreation Resource Management: Approaches, Frameworks, Models 7. Outdoor Recreation in Urban Areas 8. Outdoor Recreation in Rural Areas 9. Protected Areas, National Parks, and Outdoor Recreation 10. National Parks Management 11. Outdoor Recreation, Tourism and the Environment 12. Planning For Outdoor Recreation in a Changing World

2006: 234x156: 440pp
Hb: 978-0-415-36540-6: **£110.00**
Pb: 978-0-415-36541-3: **£29.99**
eBook: 978-0-203-98358-4

• AVAILABLE AS AN INSPECTION COPY

Managing Environments for Leisure and Recreation

Richard Broadhurst

Series: *Routledge Environmental Management*

2001: 246x174: 384pp
Hb: 978-0-415-20098-1: **£110.00**
Pb: 978-0-415-20099-8: **£26.99**
eBook: 978-0-203-45730-6

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Sport & Tourism: A Reader

Edited by Mike Weed, Canterbury Christ Church University, UK



This Reader provides comprehensive coverage of the scholarly literature in sports tourism. It presents the key themes, state of the art research and new conceptual thinking in sports tourism studies.

Selected Contents: Introduction **Part 1: Sports Tourism Research Approaches and Potential Future Directions.** Editor's Commentary and Papers **Part 2: Understanding the Sports Tourist.** Editor's Commentary and Papers **Part 3: Sports Tourism Impacts.** Editor's Commentary and Papers **Part 4: Policy and Management Considerations for Sports Tourism.** Editor's Commentary and Papers. Editorial Summary and Conclusion

2007: 246x174: 592pp
Hb: 978-0-415-42687-9: **£85.00**
Pb: 978-0-415-42688-6: **£35.00**

• AVAILABLE AS AN INSPECTION COPY

Sport Tourism

Edited by Heather J. Gibson, University of Florida, USA

Series: *Sport in the Global Society*

Selected Contents: Part 1: Theoretical Overview 1. Overview *Heather Gibson* **Part 2: Understanding Sport Tourism: Socio-Cultural Perspectives** 2. Constraints *Ed Jackson and Tom Hinch* 3. Serious Leisure *Ian Jones and Chris Green* 4. Nostalgia *Sean Gammon and Sheranne Fairely* **Part 2: Sport and Tourist Studies: Theories and Paradigms** 5. Tourist Roles *Heather Gibson* 6. The Place of Sport Tourism in Destination Branding *Laurence Chalip* 7. Seasonality/Attractions Framework *James Higham* 8. Host and Guest Relations *Elizabeth Fredline* 9. Globalization *Mike Silk and John Amis* **Part 3: Business Studies: Concepts and Paradigms** 10. Marketing *Tracey Harrison-Hill and Laurence Chalip* 11. Service Quality *Des Thwaites and Simon Chadwick* 12. Economics *Trevor Mules and Larry Dwyer* 13. Policy and Planning *Mike Weed* 14. (Destination) Management *Marg Deery and Leo Jago* **Part 4: Bringing it all Together** 15. Conclusions and Way Forward *Heather Gibson*

2006: 246x174: 292pp
Hb: 978-0-415-34809-6: **£80.00**



NEW**International Business and Tourism**

Global Issues, Contemporary Interactions

Edited by **Tim Coles**, University of Exeter, UK and
C. Michael Hall, University of Canterbury, New Zealand

*Series: Routledge International Series in Tourism,
Business and Management*



Whether it's bungee jumping in Queenstown or visiting the Guinness factory in Dublin, where we travel – and what we do when we get there – has changed significantly in the past twenty years. This innovative textbook explores what is possibly the most unrecognized of international service industries, placing tourism in the context of contemporary globalization and trade in services. It provides new

perspectives on tourism as a form of international business, and the implications for firms, the state and individuals.

Split into four separate sections, with introductions outlining the key themes in each, this book examines important topics such as:

- the role of governance and regulation in tourism services
- the effects of increased global mobility on tourism entrepreneurship
- how tourism businesses are becoming internationalized
- why other business sectors are increasingly interested in tourism.

Case studies are used throughout to highlight important issues, from developments in the aviation industry to the rise of working holidays. This book gets to the core of a crucial service industry, and is essential reading for any researcher or student of tourism or international business.

Selected Contents: Section 1: Framing International Business and Tourism - Governance and Regulation Section 2: The Internationalisation of Tourism Businesses Section 3: The Internationalisation of Tourism: Practices and Processes Section 4: Tourism and Destinations in the Internationalisation of Business

February 2008: 246x174: 304pp
Hb: 978-0-415-42430-1: **£85.00**
Pb: 978-0-415-42431-8: **£24.99**
eBook: 978-0-203-93103-5

- **AVAILABLE AS AN INSPECTION COPY**

NEW**Routledge Dictionary of Leisure and Tourism**

Ian Jones, Bournemouth University, UK and
Peter Mason, University of Luton, UK

Series: Routledge Dictionaries

The *Routledge Dictionary of Leisure and Tourism* is an essential and affordable guide to a multi-billion dollar industry for students, managers and policy makers alike. Up to date and fully cross-referenced, this dictionary incorporates academic, sociological and practical management, as well as legislative terms.

Topics covered include:

- leisure pursuits, from BASE jumping to gambling and from DIY to watching TV
- government institutions and non-governmental organizations
- physical education and social inclusion
- economic terms such as globalization and the informal economy
- theoretical analyses of how people spend their free time.

Written by leading authorities in leisure and tourism, and relevant for use at a variety of levels, this is a must-have resource for all those working in and studying these industries.

October 2008: 234x156: 224pp
Hb: 978-0-415-37153-7: **£60.00**
Pb: 978-0-415-37154-4: **£14.99**
eBook: 978-0-203-96758-4

- **AVAILABLE AS AN INSPECTION COPY**

Tourism and Responsibility

Perspectives from Latin America and the Caribbean

Martin Mowforth, University of Plymouth, UK,
Clive Charlton, University of Plymouth, UK and
Ian Munt



This is an issue-based book that discusses the responsibility or otherwise of tourism activities in the geographic context of Latin America and the Caribbean.

Selected Contents: 1. Introduction
2. Global Politics, Power and Play: The Macro Level of Responsibility 3. Local Politics, Poverty and Tourism: The Micro Level of Responsibility 4. Tourism and the Environment: Eco by Name, Eco by Nature? 5. Indigenous Peoples and Tourism in Latin America and the

Caribbean 6. The Heart of Darkness?: Tourism in Cities 7. Sexual Exploitation through Tourism 8. Power and Responsibility in Tourism: Know your Place

2007: 234x156: 256pp
Hb: 978-0-415-42364-9: **£85.00**
Pb: 978-0-415-42366-3: **£23.99**

• AVAILABLE AS AN INSPECTION COPY

Seductions of Place

Geographical Perspectives on Globalization and Touristed Landscapes

Edited by **Carolyn Cartier** and **Alan A. Lew**

Series: Critical Geographies

2005: 234x156: 352pp
Hb: 978-0-415-19218-7: **£110.00**
Pb: 978-0-415-19219-4: **£27.99**
eBook: 978-0-203-64579-6

• AVAILABLE AS AN INSPECTION COPY

From Pilgrimage to Package Tour

Travel and Tourism in the Third World

David L. Gladstone

2005: 6x9: 256pp
Hb: 978-0-415-95062-6: **£60.00**
Pb: 978-0-415-95063-3: **£16.99**

• AVAILABLE AS AN INSPECTION COPY

Managing Sport Facilities and Major Events

Hans Westerbeek, La Trobe University, Melbourne, Australia, **Aaron Smith**, La Trobe University, Melbourne, Australia, **Paul Turner**, Deakin University, Melbourne, Australia, **Paul Emery**, La Trobe University, Melbourne, Australia, **Christine Green**, University of Texas at Austin, USA and **Linda van Leeuwen**, Deakin University, Melbourne, Australia



Selected Contents: 1. Introduction to Sport Facility and Event Management 2. Key Success Factors of Operating Sport Facilities and Running Sport Events 3. Planning New Sport Facilities and Events: Feasibility Analysis and Market Research 4. Developing New Sport Facilities: Design and Construction Issues 5. Developing New Sport Facilities: Preparing the Facility Management and Infrastructure 6. Operating the New Sport Facility: Attracting Events 7. Operating the

New Sport Facility: Preparing Event Management Infrastructure 8. Attracting Customers: Marketing the Sport Facility and the Sport Events 9. Running the Sport Event: Event Operations 10. Measuring Facility and Event Performance: A Scorecard Approach 11. Measuring Facility and Event Performance: Impact on and for Stakeholders

2006: 246x174: 288pp
Hb: 978-0-415-40108-1: **£90.00**
Pb: 978-0-415-40109-8: **£24.99**

• AVAILABLE AS AN INSPECTION COPY

Tourism Mobilities

Places to Play, Places in Play

Mimi Sheller and **John Urry**

2004: 246x174: 256pp
Hb: 978-0-415-33878-3: **£85.00**
Pb: 978-0-415-33879-0: **£26.99**

Contemporary Geographies of Leisure Tourism and Mobilities

Edited by **Michael Hall**, University of Canterbury,
New Zealand

*This series explores and communicates the intersections
and relationships between leisure, tourism and human
mobility within the social sciences.*

*It incorporates both traditional and new perspectives
on leisure and tourism from contemporary
geography whilst also providing perspectives from
cognate areas within the development of an
integrated field of leisure and tourism studies.*

Tourism, Creativity and Development

Edited by **Greg Richards**, University of the West of
England, Bristol, UK and **Julie Wilson**, University of the
West of England, Bristol, UK



This book is the first exploration of
the relationship between tourism
and creativity and its consequences
for tourism development in different
parts of the world.

Selected Contents: 1. Tourism
Development Trajectories: From Culture to
Creativity? **Part 1: Spaces, Enclaves and
Clusters** 2. Creativity and Tourism in
Rural Environments 3. From Fantasy City
to Creative City 4. Creative Spaces,
Tourism and the City 5. Tourists, the
Creative Class and Distinctive Areas in

Major Cities: The Roles of Visitors and Residents in Developing New
Tourism Areas **Part 2: Building Creative Tourism Supply**
6. Creative Tourism Supply: Creating Culturally Empathetic
Destinations 7. Tourist Quality Labels: An Incentive for the Sustainable
Development of Creative Clusters as Tourist Attractions? 8. Creativity in
Tourism Experiences: The Case of Sitges 9. Creative Tourism New
Zealand: The Practical Challenges of Developing Creative Tourism
Part 3: Consuming Lifestyles 10. Student Communities as Creative
Landscapes: Evidence from Venice 11. Amsterdam as a Gay Tourism
Destination in the Twenty-First Century 12. Ethnic Quarters in the
Cosmopolitan-Creative City 13. Ethnic Entrepreneurs, Ethnic Precincts
and Tourism: The Case of Sydney, Australia **Part 4: Creative
Industries and Tourism** 14. Economic Clustering, Tourism and the
Creative Industries in Plymouth: Developing a Practical Tool for Impact
Assessment 15. Creative Industries and Tourism in the Developing
World: The Example of South Africa 16. Creative Industries and
Tourism in Singapore 17. Creativities in Tourism Development

2007: 234x156: 352pp

Hb: 978-0-415-42756-2: **£90.00**

NEW

Cultural Heritage and Tourism in the Developing World

Edited by **Dallen J. Timothy**, Brigham Young University,
USA and **Gyan Nyaupane**, Arizona State University, USA

Cultural Heritage and Tourism in the Developing World is the
first book of its kind to synthesize global and regional issues,
challenges and practices related to cultural heritage and
tourism, specifically in less-developed nations. This seminal
book tackles the issues through theoretical discourse, ideas
and problems that underlay heritage tourism in terms of
conservation, management, economics and underdevelopment,
politics and power, resource utilization, colonialism, and various
other antecedent notions that have shaped the development of
heritage tourism in the less-developed regions of the world.

It comprises two sections. The first highlights the broader
conceptual underpinnings, debates, and paradigms in the
realm of heritage tourism in developing regions. The second
examines heritage tourism and its issues in specific regions,
including the Pacific Islands, South Asia, the Caribbean,
China and Northeast Asia, South-East Asia, Sub-Saharan
Africa, Central and Eastern Europe, the Middle East and
North Africa and Latin America.

This volume develops frameworks that are useful tools for
heritage managers, planners and policy-makers, researchers,
and students in understanding the complexity of cultural
heritage and tourism in the developing world. Unlike many
other books written about developing regions, it provides
insiders' perspectives, as most of the empirical chapters are
authored by the individuals who live or have lived in the
various regions and have a greater understanding of the
region's culture, history, and operational frameworks in the
realm of cultural heritage.

This book will be of significant interest to students and
researchers of tourism, culture and heritage in both the
developed and developing worlds.

Selected Contents: 1. Introduction **Section 1: Cultural
Heritage and Tourism in the Developed World** 2. Heritage
Resources in the Tourism Product 3. Protecting Heritage Relics,
Places and Traditions 4. Politics of Heritage 5. Impacts of
Heritage Tourism **Section 2: Regional Perspectives** 6. Pacific
Islands 7. South Asia 8. Caribbean 9. China and North East
Asia 10. South East Asia 11. Sub-Saharan Africa 12. Central
and Eastern Europe 13. Middle East and North Africa 14. Latin
America 15. Conclusion

November 2008: 234x156: 302pp

Hb: 978-0-415-77621-9: **£80.00**

Pb: 978-0-415-77622-6: **£22.99**

NEW

World Tourism Cities

Developing Tourism Off the Beaten Track

Edited by **Robert Maitland**, University of Westminster, London, UK and **Peter Newman**, University of Westminster, London, UK

This volume presents new research on the capacity of big cities to generate new tourism areas as visitors discover and help create new urban experiences off the beaten track. It examines similarities and differences in these processes in a group of well-established cities in the global circuits of tourism. It selects cases from Europe, North America and Australasia. The cities featured include Berlin, New York, London, Paris and Sydney. These cities have substantial tourism assets but also have the ability to add to their offer through the creation of new places to visit.

Neighbourhoods close to the centre and to traditional attractions in these cities offer the mix of cultural difference and consumption opportunities that can create new experiences for distinctive groups of city users. Each of the cities included in the book offers rich experiences of the re-imagining and rebranding of neighbourhoods off the beaten track, and informative stories of the complex relationships between visitors, residents and others, and of the ambitions of public policy to reproduce these new tourism experiences in other parts of the city. This book brings together current research in each of the cities and relates the often separate field of tourism research to some of the mainstream themes of debate in urban studies.

Drawing on original research in this important group of cities this book has significant messages for public policy. In addition it engages directly with a range of important current academic debates - about world tourism cities, cities as sites of consumption and the smaller scales at which urban neighbourhoods are being transformed. This book is useful for students and researchers in urban and tourism studies.

Selected Contents: 1. Introduction *Robert Maitland and Peter Newman* 2. New York *Jill Simone Gross* 3. London *Robert Maitland and Peter Newman* 4. Berlin *Johannes Novy and Sandra Huning* 5. Sydney *Bruce Hayllar and Tony Griffin* 6. Paris *Patrizia Ingallina and Jungyoon Park* 7. Conclusion *Robert Maitland and Peter Newman*

September 2008: 234x156: 276pp
Hb: 978-0-415-45198-7: **£80.00**

NEW

Tourism and Innovation

Michael C. Hall, University of Canterbury, New Zealand and **Williams Allan**, London Metropolitan University, UK



Tourism is often described as an industry with high growth rates, and it is subject to radical change in how it is produced and consumed. However, there is still a relatively poor understanding of how such changes are brought about - that is, through innovation. This book is the first to provide a comprehensive review of innovation in tourism, while also considering how tourism itself contributes to innovative local, regional and national development strategies.

This timely book places tourism innovation in the context of current academic and policy concerns relating to knowledge, competition, and the management of change. A substantial introductory chapter provides an overview of what makes innovation in tourism both distinctive from, and similar to innovation in other economic sectors. This is followed by three general scene setting chapters which explore how competition and the search for competitiveness drive tourism innovation, how knowledge transfers and knowledge creation lead the process, and how institutions shape innovation. These provide a coherent theoretical framework for understanding the roles of different agencies in innovation, ranging from the state, to the firm, to the consumer. The next four chapters analyze innovation at different scales. Two chapters review the territorial dimensions of innovation through the fresh perspectives of the national and regional innovation systems, followed by reviews of the determinants of innovation in the firm, and the contested and complex role of entrepreneurship. The final chapter summarizes the importance of understanding tourism innovation.

This is a groundbreaking volume which provides an accessible introduction to a key but neglected topic. It gives a readable account of the multidisciplinary research on innovation and relates the emerging theoretical framework to tourism. A clear conceptual framework is complemented by fifty boxes which provide a range of illustrative international case studies.

This book will be a useful guide for researchers and students of tourism studies, management and business and geography.

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February 2008: 234x156: 280pp
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NEW

Tourism at the Grassroots

Villagers and Visitors in the Asia-Pacific

Edited by **John Connell**, University of Sydney, Australia and **Barbara Rugendyke**, University of New England, Australia



In two regions where tourism is of considerable economic importance, eastern Asia and the Pacific, there have been remarkably few studies of the impacts of tourism in rural areas. Moreover, the shift towards ecotourism, touted as a more environmentally benign form of tourism, has extended the reach of tourism into more remote and fragile environments. This shift has drawn more local people in rural and remote areas into a partly tourism

economy, involving them as participants in the tourist industry. Yet little is known about who have been the beneficiaries of these developments.

This new collection focuses on both the interactions between tourists and villagers, and the impacts of tourism at the local level, considering economic, social, cultural and environmental changes. It traces changes in structures of vulnerability as tourism becomes more prominent, the role of tourism in community development (or localized tension) and examines issues of governance, the role of tour operators as intermediaries, cultural change and other local impacts. In short, it examines the changing role of tourism in local development (or its absence).

It includes case studies drawn from a broad geographical area across eastern Asia and the island Pacific. This book will be useful to those researching and studying tourism, geography and development studies.

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March 2008: 234x156: 320pp
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NEW

Tourism and National Parks

International Perspectives on Development, Histories and Change

Edited by **Warwick Frost**, Monash University, Australia and **C. Michael Hall**, University of Canterbury, New Zealand

In 1872 Yellowstone National Park was established as a National Park. The name caught the public's imagination and by the close of the century, other National Parks had been declared, not only in the USA, but also in Canada, New Zealand and Australia. Tourism has also been a fundamental component of the national parks concept from the beginning and arguably predates ecological justifications for national park establishment though has been closely related to landscape conservation rationales at the outset.

This edited volume explores in detail the origins and multiple meanings of National Parks and their relationship to tourism in a variety of national contexts. It consists of a series of introductory overview chapters followed by case study chapters from around the world including insights from the US, Canada, Australia, UK, Spain, France, Sweden, Indonesia, China and Southern Africa.

The volume contributes, not only to tourism and national park studies at the upper level undergraduate and graduate levels, but also to courses in international and comparative environmental history, conservation biogeography, and outdoor recreation management.

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December 2008: 234x156
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Ecotourism, NGOs and Development

A Critical Analysis

Jim Butcher, Canterbury Christ Church University College, UK

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In today's highly competitive and global economy, understanding tourist behaviour is imperative to success. Tourist behaviour has become a cornerstone of any marketing strategy and action. Choosing, buying and consuming tourism/travel products and services includes a range of psycho-social processes and a number of personal and environmental influences that researchers and managers should take into account. This book provides an overview of such processes and influences and explains the concepts and theories that underlie tourist decision-making and behaviour. It also incorporates a number of case studies in order to aid readers to better appraise the application of those concepts and theories. *The Handbook of Tourist Behavior* will be of significant interest to researchers and students in tourism, leisure, marketing and psychology, and also to practitioners in the tourism industry.

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September 2008: 6x9: 256pp

Hb: 978-0-415-99360-9: **£70.00**



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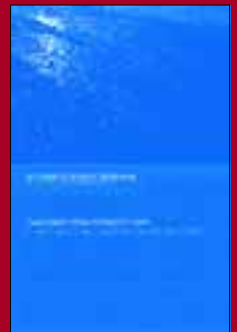
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