

Routledge

Sport and Leisure Management

New Titles and Key Backlist



2009



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Welcome to the Routledge Sport and Leisure Management New Titles & Key Backlist 2009



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FORTHCOMING

Exploring Sport and Fitness

Work-Based Practice

Edited by **Caroline Heaney**, **Ben Oakley** and **Simon Rea**, both at The Open University, UK



Exploring Sport and Fitness is a comprehensive guide to the development of essential professional and interpersonal skills in the sport, leisure and fitness sector. Designed to bridge the gap between the classroom and the workplace, the book introduces the fundamental principles of reflective practice in sport and fitness, and explains how students and professionals can develop their personal effectiveness and workplace performance.

The book draws together important material from a wide range of academic and professional sources, including articles from leading experts in sport management, psychology and coaching, and explores key topics such as:

- the importance of effective communication
- motivation
- leadership
- working in teams
- working with customers
- learning and instructional models in physical activity
- organisational cultures in sport and fitness.

Exploring Sport and Fitness is essential reading for all students of sport, leisure and fitness management, sports coaching or sports development, and for all sport and fitness professionals looking to improve their performance and practice.

July 2009: 246 x 174: 320pp
 Hb: 978-0-415-49155-6: **£85.00**
 Pb: 978-0-415-49156-3: **£24.99**

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TEXTBOOK

The Sport and Fitness Sector

An Introduction

Edited by **Ben Oakley** and **Martin Rhys**, both at The Open University, UK

The Sport and Fitness Sector: An Introduction is a vital resource for all students of sport, leisure and fitness management, offering an essential guide to professional practice and a wealth of background information on current issues within the industry.

Drawing together new material and an edited selection of readings from a wide range of academic and professional sources, the book has

been designed to bridge the gap between the classroom and the workplace, opening up the theory and practice of sport and fitness management for those undertaking either work-based study or conventional degree courses.

Selected Contents: Part 1: Putting Sport & Fitness in

Context 1. Defining Sport, Recreation, Physical Activity and Leisure *Mick Green* 2. The Three Sectors of Provision: Public, Private and Voluntary *Mick Green* 3. Who's in Charge? The Organisation and Funding of Sport and Fitness *Ben Oakley* 4. The Health and Fitness Industry: Trends and Commercial Realities *David Minton* and *Jenny Stanley* 5. Why Does Government Care: The Benefits of Sport and Physical Activity *Department for Culture Media and Sport* and *The Strategy Unit* 6. Pathways to Success: A Model for Talent Development *Geoff Cooke* 7. An Overview of Sports Participation Survey Results *Mike Collins* 8. Social Trends and Sports Participation over the Next 20 Years *Martin Rhys* and *Indra Sinka* 9. Managing Sport and Leisure Services *Leigh Robinson*

Part 2: Regulation and Legal Responsibilities 10. Healthy living: Whose Responsibility? *Tony Blair* 11. From Lyme Bay to Licensing: The Development of Current Regulation of Outdoor Adventure Activities *Jan Bradford* 12. The Voluntary Regulation of the Fitness Industry *Mark Talley* 13. Legal Frameworks of Health and Safety *Jane Goodey* 14. The Hidden Work of a Facility Manager *Neil Wright* 15. Managing a Monumental Crisis *Neil Wright* **Part 3: Valuing Customers of Sport and Fitness Facilities** 16. What is a Customer? *Indra Sinka* 17. Understanding Customers in Sport and Fitness *Martin Rhys* 18. Satisfying Customers in Sport and Fitness *Glynis Young* and *Ben Oakley* 19. The Rules of Customer Care *Leigh Robinson* 20. Customer Retention: A Business School Perspective *Tom Power* 21. Customer Retention: A Managers' Perspective *Mark Talley* 22. Staff Training and Development: Providing for Quality Service Provision in Sport and Fitness *Debbie Lawrence* 23. Profit from Getting Close to your Members *David Minton* 24. Turning Members into Raving Fans *Duncan Green*

2008: 246 x 174: 320pp
Hb: 978-0-415-45404-9: **£90.00**
Pb: 978-0-415-45405-6: **£24.99**
eBook: 978-0-203-92822-6

FORTHCOMING IN 2010

TEXTBOOK

**HRM in the Sport and Leisure Industry**Chris **Wolsey** and **Jeff Abrams**, both at Leeds Metropolitan University, UK

Containing wide ranging industry specific case studies and a full explanation of all key human resource issues, this text allows students to develop their understanding of strategic human resource theory and practice.

By its very service nature, leisure and sport are staff intensive sectors, making effective human resource management and development central to understanding the business, and to business success. *HRM in the Leisure and Sport Industry* is a comprehensive course textbook and reference for students of HRM, business, sports and leisure management.

Selected Contents: Part 1: Determinants of Organisational Performance in Leisure and Sport

1. The Evolution of HRM 2. Organisational Structure and the Determinants of Organisational Culture **Part 2: Determinants of Individual and Group Performance in Leisure and Sport** 3. Foundations of Individual and Group Performance 4. Personal Skills for Managers 5. Recruitment and Selection 6. Training and Development 7. Mentorship & Coaching 8. Evaluating and Rewarding Employees **Part 3: Determinants of a Strategic Approach to Individual, Group and Organisational Performance in Leisure and Sport** 9. Leadership and Human Resource Strategy 10. Organisational Development and Change 11. The Learning Organisation

February 2010: 246 x 174: 240pp
Hb: 978-0-415-42178-2: **£75.00**
Pb: 978-0-415-42179-9: **£24.99**
eBook: 978-0-203-88553-6

FORTHCOMING IN 2010

Case Studies in Sport: Business, Management and MarketingDina **Future**, Northumbria University, UK

Case Studies in Sport: Business, Management and Marketing provides students and lecturers with a stimulating, contemporary resource for exploring key themes in sport management studies.

Cases show sports management theory in practice, and have been carefully selected to cover a broad range of business types within sport and leisure, with studies of small as well as larger scale enterprises.

Each individual case study is contextualised, presented, analysed and discussed in clear language and suggested further reading is also provided.

February 2010: 234 x 156: 240pp
Hb: 978-0-415-46979-1: **£85.00**
Pb: 978-0-415-46978-4: **£24.99**
eBook: 978-0-203-88543-7

TEXTBOOK

Finance for Sport and Leisure Managers



An Introduction

Robert Wilson and **John Joyce**, both at Sheffield Hallam University, UK



Sport and leisure managers need to understand the financial side of their industry to offer the most cost-effective facilities and to make sound business decisions. However, to the non-expert the language and practice of finance is often bewildering and perceived as complicated, difficult and impenetrable. This textbook guides the reader through the maze of financial terms and concepts,

illustrating theory with examples drawn specifically from sport-based contexts to make this the most relevant, transparent and helpful handbook for students of leisure management available.

Written by experts in accounting and sport management, this book enables readers to work through the subject at their own pace, with case studies, worked examples and self-tests to ensure students can apply their knowledge to industry-specific situations. Ideal for students on sport and leisure management courses, this book will also be valuable to practising managers who need a quick-reference guide to everyday financial questions.

Selected Contents: Introduction 1. The Context of Financial Accounting 2. The 'Rules' of Financial Accounting 3. Accounting Adjustments Likely to be Met by Sport and Leisure Managers 4. Constructing Final Accounts 5. Financial Statements 6. Analysis and Interpretation of Financial Statements 7. Budgeting Theory and Budget Compilation

2007: 246 x 174: 176pp
Hb: 978-0-415-40446-4: **£85.00**
Pb: 978-0-415-40447-1: **£24.99**
eBook: 978-0-203-93442-5

TEXTBOOK

Outdoor Recreation



An Introduction

Ryan Plummer, Brock University, Canada



Outdoor Recreation: An Introduction provides students following courses in outdoor recreation, leisure and environmental studies with a comprehensive and informative overview of this broad and fascinating field.

Covering both theory and practice, and including case studies and examples from around the world, this is the first student text in

outdoor recreation to draw on such a diverse range of interdisciplinary approaches and methods. The book introduces students to every key theme in the study of contemporary outdoor recreation, including:

- key concepts and definitions
- history and development of outdoor leisure
- management of outdoor recreation
- development and management of parks, protected areas and wilderness
- psychology of the outdoor experience
- ecology and the natural environment
- outdoor education and interpretation
- economics of outdoor recreation
- outdoor education, leadership and personal development
- contemporary issues in, and the future of, outdoor recreation.

Student learning is supported throughout the book with helpful features such as learning objectives, case studies, weblinks, chapter summaries, study questions, and definitions of key terms. Representing a definitive guide to an important and rapidly growing field, this book is essential reading for all students of outdoor recreation, leisure management, tourism and environmental studies, and will be an important resource for all professionals working in outdoor recreation and leisure.

Selected Contents: Part 1: The Concept and Study of Outdoor Recreation Part 2: Perspectives on the Past Part 3: The Natural Environment and Outdoor Recreation Part 4: Social Psychology and Outdoor Recreation Part 5: Economics and Outdoor Recreation Part 6: Management of Outdoor Recreation Part 7: Parks and Protected Areas Part 8: Outdoor Education and Interpretation Part 9: Adventure Recreation Part 10: Issues in Outdoor Recreation Conclusion

2008: 246 x 174: 408pp
Hb: 978-0-415-43040-1: **£105.00**
Pb: 978-0-415-43041-8: **£29.99**

TEXTBOOK

Managing Sport Facilities and Major Events



Hans Westerbeek, Aaron Smith, Paul Turner, Paul Emery, Christine Green and Linda van Leeuwen



Selected Contents: 1. Introduction to Sport Facility and Event Management 2. Key Success Factors of Operating Sport Facilities and Running Sport Events 3. Planning New Sport Facilities and Events: Feasibility Analysis and Market Research 4. Developing New Sport Facilities: Design and Construction Issues 5. Developing New Sport Facilities: Preparing the Facility Management and Infrastructure

6. Operating the New Sport Facility: Attracting Events
7. Operating the New Sport Facility: Preparing Event Management Infrastructure 8. Attracting Customers: Marketing the Sport Facility and the Sport Events 9. Running the Sport Event: Event Operations 10. Measuring Facility and Event Performance: A Scorecard Approach 11. Measuring Facility and Event Performance: Impact on and for Stakeholders

2006: 246 x 174: 288pp
Hb: 978-0-415-40108-1: **£95.00**
Pb: 978-0-415-40109-8: **£27.50**

TEXTBOOK • 2ND EDITION

Sports Management and Administration



David Watt



The second edition of *Sports Management and Administration* presents a comprehensive overview of the management of sport in the UK at every level, from the European context to the organisation of voluntary grass-roots sport.

2003: 234 x 156: 284pp
Hb: 978-0-415-27456-2: **£95.00**
Pb: 978-0-415-27457-9: **£37.50**

Managing Public Sport and Leisure Services



Leigh Robinson



This new textbook is the first to investigate leisure management in a public sector context, examining the unique issues facing public sector managers and analyzing the application of management strategies to public sector leisure.

2003: 234 x 156: 208pp
Hb: 978-0-415-27076-2: **£95.00**
Pb: 978-0-415-27077-9: **£32.50**
eBook: 978-0-203-64655-7

TEXTBOOK • 2ND EDITION

Outdoor Recreation Management



John Jenkins and John Pigram

Series: Routledge Advances in Tourism



Selected Contents: 1. Introduction: Concepts Issues and Themes 2. Motivation, Choice and Behaviour 3. Special Groups and Special Needs 4. Outdoor Recreation Resources 5. Outdoor Recreation and the Environment 6. Recreation Resource Management: Approaches, Frameworks, Models 7. Outdoor Recreation in Urban Areas 8. Outdoor Recreation in Rural Areas 9. Protected Areas, National Parks, and Outdoor Recreation 10. National Parks Management 11. Outdoor Recreation, Tourism and the Environment 12. Planning For Outdoor Recreation in a Changing World

2006: 234 x 156: 440pp
Hb: 978-0-415-36540-6: **£110.00**
Pb: 978-0-415-36541-3: **£29.99**

FORTHCOMING

The Sport and Society Reader

Edited by **David Karen** and **Robert E. Washington**,
both at Bryn Mawr College, USA



Sport has become a highly visible and highly significant component of contemporary society. This innovative anthology represents the perfect foundation text for any class looking to explore the sociology and culture of sport. It contains an unusual and exciting collection of classic essays, less familiar but challenging and provocative writings, and thoughtful editorial commentary that together represent a fascinating exploration of

the nature and meaning of contemporary sport in society.

The Sport and Society Reader introduces the most important theoretical approaches to the study of sport and comprehensively explores the key themes that define the discipline, including:

- class, race and gender
- deviance and violence
- the media
- politics and political economy
- globalization
- education
- fans and community.

The Sport and Society Reader is an essential course resource for all students of sport, society and culture.

Selected Contents: Part One: Introduction Part Two: The Big Picture: Theorizing Sports from Sociological Perspectives Part Three: High Brow and Low Brow Contests: Sports With – More or Less – Class Part Four: Coloring The Game: Race Matters in Sports Part Five: Manning The Field: Gender Myths and Privileges in Sports – Constructing Masculinity Part Six: Nice Guys Finish Last: Athletes Out of Bounds and the Problem of Sports and Deviance Part Seven: Giving Up Your Body: Violence and Injuries in Sports Part Eight: The Faustian Bargain: Big Time Sports and The Media Part Nine: Raiding The Public Treasury: The Political Economy of Professional Sports Part Ten: Growth of Global Community or Neo-Imperialism? National Cultures and the Internationalization of Sports Part Eleven: True Love or a Marriage of Convenience: Big Time Sports and Higher Education Part Twelve: The Power of Athletics: Sports and Politics Part Thirteen: More Than A Game: Fandom and Community in Sports

December 2009: 246 x 174: 288pp
Hb: 978-0-415-77248-8: **£85.00**
Pb: 978-0-415-77249-5: **£24.99**

FORTHCOMING

The Ethics of Sports

A Reader

Edited by **Mike J. McNamee**, University of Wales
Swansea, UK

There are few, if any, aspects of contemporary sport that cannot be explored and understood in terms of a dialogue of ethics. From on-field relationships between athletes, coaches and officials, to the corporate responsibility of international sports organisations and businesses, ethics and ethical considerations permeate sport at every level and in every arena.

This important new collection of articles showcases the very best international scholarship in the field of sports ethics, and offers a comprehensive, one-stop resource for any student, scholar or sportsperson with an interest in this important area. It addresses cutting-edge contemporary themes within sports ethics, such as gene doping, as well as introducing the classic ethical debates that define our understanding of sport, sporting behaviour and sport in practice. The book is arranged into ten thematic sections, each of which includes an introduction by the editor that highlights those key themes and places each article in context, and offers suggestions for further reading.

The Ethics of Sports sheds new light on a wide range of issues within contemporary sports studies, including drugs, disability, gender and ethnicity; the practice of physical education and sports coaching; sports media, sports business, and research ethics within sport. It is essential reading for all students with an interest in sport or applied ethics.

October 2009: 234 x 156: 392pp
Hb: 978-0-415-47860-1: **£100.00**
Pb: 978-0-415-47861-8: **£29.99**

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2ND EDITION

An Introduction to Drugs in Sport



Addicted to Winning?

Ivan Waddington and Andy Smith, both at University of Chester, UK



Selected Contents: 1. Drug Use in Sport: Problems of Involvement and Detachment 2. The Emergence of Drug Use as a Problem in Modern Sport: Sport, Health and Drugs 3. The Emergence of Drug Use as a Problem in Modern Sport: Fair Play, Cheating and the 'Spirit of Sport' 4. Theories of Drug Use in Elite Level Sport 5. Drug Use in Elite Level Sport: Towards a Sociological Understanding 6. The Other Side of Sports Medicine:

Sports Medicine and the Development of Performance Enhancing Drugs 7. The Recent History of Drug Use in British Sport: A Case Study 8. Drug Use in Professional Cycling: A Case Study 9. Drug Use in Professional Football: A Case Study 10. The Establishment of the World Anti-Doping Agency 11. Anti-doping Policies in Sport: Whither WADA? 12. Anti-doping Policies in Sport: New Directions?

2008: 234 x 156: 280pp
Hb: 978-0-415-43124-8: **£80.00**
Pb: 978-0-415-43125-5: **£24.99**
eBook: 978-0-203-88598-7

Disability, Sport and Society



An Introduction

Nigel Thomas, Staffordshire University, UK and
Andy Smith, University of Chester, UK



'Thomas and Smith have delivered a much-needed critical examination of the opportunities and challenges facing the modern Paralympic and disability sport movement. In the run-up to London 2012 this is a book that should be read by all students, academics, administrators and policy-makers with an interest in disability sport.' - Dame Tanni Grey-Thompson

'There is a real need for this book. It provides a unique and valuable sociological analysis of disability sport.' - Karen P. DePauw, Virginia Polytechnic Institute and State University, USA

Disability sport is a relatively recent phenomenon, yet it is also one that, particularly in the context of social inclusion, is attracting increasing political and academic interest. The purpose of this important new text - the first of its kind - is to introduce the reader to key concepts in disability and disability sport and to examine the complex relationships between modern sport, disability and other aspects of wider society.

Drawing upon original data from interviews, surveys and policy documents, the book examines how disability sport has developed and is currently organised, and explores key themes, issues and concepts including:

- disability theory and policy
- the emergence and development of disability sport
- disability sport development in local authorities
- mainstreaming disability sport
- disability, physical education and school sport
- elite disability sport and the Paralympic Games
- disability sport and the media.

Including chapter summaries, seminar questions and lists of key websites and further reading throughout, *Disability, Sport and Society* provides both an easy to follow introduction and a critical exploration of the key issues surrounding disability sport in the twenty-first century. This book is an invaluable resource for all students, researchers and professionals working in sport studies, disability studies, physical education, sociology and social policy.

Selected Contents: 1. Disability Theory and Policy 2. The Emergence and Development of Disability Sport 3. Local Authorities and Disability Sport Development 4. Mainstreaming Disability Sport: A Case Study of Four Sports 5. Disability, Physical Education and School Sport 6. Elite Disability Sport: The Paralympic Games 7. Disability Sport and the Media

2008: 234 x 156: 184pp
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NEW

TEXTBOOK

Understanding American Sports

Gerald R. Gems, North Central College, USA and
Gertrud Pfister, University of Copenhagen, Denmark



Since the nineteenth century the USA has served as an international model for business, lifestyle and sporting success. Yet whilst the language of sport seems to be universal, American sports culture remains highly distinctive. Why is this so? How should we understand American sport? What can we learn about America by analysing its sports culture?

Understanding American Sports offers discussion and critical analysis of the everyday sporting and leisure activities of 'ordinary' Americans as well as the 'big three' (football, baseball, basketball), and elite sports heroes. Throughout the book, the development of American sport is linked to political, social, gender and economic issues, as well as the orientations and cultures of the multilayered American society with its manifold regional, ethnic, social, and gendered diversities.

Topics covered include:

- American college sports
- the influence of immigrant populations
- the unique status of American football
- the emergence of women's sport in the USA.

With co-authors from either side of the Atlantic, *Understanding American Sports* uses both the outsider's perspective and that of the insider to explain American sports culture. With its extensive use of examples and illustrations, this is an engaging and informative resource for all students of sports studies and American culture.

June 2009: 246 x 174: 448pp
 Hb: 978-0-415-44364-7: **£90.00**
 Pb: 978-0-415-44365-4: **£24.99**
 eBook: 978-0-203-88617-5

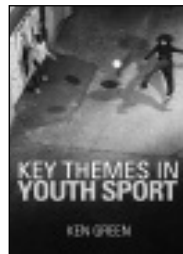


FORTHCOMING

TEXTBOOK

Key Themes in Youth Sport

Ken Green, University of Chester, UK



Key Themes in Youth Sport is a concise, easy to read guide to core concepts in the study of young people's relationship with sport, exercise and leisure. Designed to help students get to grips with the basics and go on to master the central ideas and debates in contemporary youth sport, this book reflects the multi-disciplinary interest in youth sport, exploring perspectives from sociology,

psychology, physiology, sports policy, sports development, and physical education.

Selected Contents: 1. Age 2. Agencies (including Governing Bodies and Quangos) 3. Capital (Social, Cultural, Physical) 4. Childhood 5. Clubbability 6. Commercialization 7. Disability 8. Displacement Hypothesis 9. Drop-out 10. Ethnicity 11. Exercise and Activity 12. Extra-Curricular Sport/Physical Education 13. Friends 14. Gender 15. Global Youth 16. Habitus 17. Health and Fitness (including Lifestyle Diseases) 18. Identity (including Self-Concept and Self-Image) 19. Inclusion 20. Independence 21. Individualization (including Privatization) 22. Informalization (including Permissiveness) 23. Leisure (including Leisure Styles) 24. Lifelong Participation 25. Lifestyles 26. Lifestyle Activities 27. Maturation 28. Media 29. Moral Panic 30. Motivation (including Adherence, Role Models) 31. Obesity 32. Parents and Family 33. Participation (UK) 34. Participation (Western Europe) 35. Physical Education 36. Policy (towards Youth Sport) 37. Researching Youth 38. Risk Taking (including Excitement) 39. Sedentariness (including Media/Automation) 40. Significant Others (see Friends, Parents and Family) 41. Socialization (including Sociability) 42. Social Class 43. Social Policy 44. Sport (including New and Adventure Sports) 45. Sports Clubs 46. Sports Development 47. Sporting Repertoires/Portfolios 48. Sub-Cultures 49. Talent Development 50. Youth (including Age and Life-Course) 51. Youth Cultures 52. Youth's New Condition (including Individualization) 53. Youth Transitions (including Education and Work)

October 2009: 234 x 156: 200pp
 Hb: 978-0-415-43539-0: **£75.00**
 Pb: 978-0-415-43540-6: **£24.99**
 eBook: 978-0-203-88540-6



Sport & Tourism: A Reader



Edited by **Mike Weed**, Canterbury Christ Church University, UK



This *Reader* provides comprehensive coverage of the scholarly literature in sports tourism. Divided into four parts, each prefaced by a substantial introduction from the editor, the *Reader* presents the key themes, state of the art research and new conceptual thinking, in sports tourism studies.

Selected Contents: Introduction
Part 1: Sports Tourism Research Approaches and Potential Future

Directions Editor's Commentary and Papers **Part 2: Understanding the Sports Tourist** Editor's Commentary and Papers **Part 3: Sports Tourism Impacts** Editor's Commentary and Papers **Part 4: Policy and Management Considerations for Sports Tourism** Editor's Commentary and Papers. Editorial Summary and Conclusion

2007: 246 x 174: 592pp
Hb: 978-0-415-42687-9: **£90.00**
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eBook: 978-0-203-93768-6

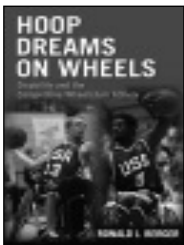
Hoop Dreams on Wheels



Disability and the Competitive Wheelchair Athlete

Ronald J. Berger, University of Wisconsin, Whitewater, USA

Series: Contemporary Sociological Perspectives



Selected Contents: Preface
Part 1. Disability, Sports, and Society 1. Disability in Society 2. Disability, Sports, and Basketball 3. A Case Study of Competitive Wheelchair Athletics **Part 2. Life Histories of Wheelchair Basketball Players** 4. The First Generation 5. The Second Generation 6. The Third Generation 7. The Fourth Generation **Part 3. Sociological Themes: The Collective Narrative**

8. Living with Disabilities: Pathways to Wheelchair Sports
9. Competitive Sports and the Dilemmas of Disability Identity
References

2008: 235 x 156: 184pp
Hb: 978-0-415-96510-1: **£65.00**
Pb: 978-0-415-96509-5: **£16.00**

Marketing the Sports Organisation

Building Networks and Relationships

Alain Ferrand, University of Lyon, France and
Scott McCarthy, The British Judo Association, UK



Marketing and the world of sport overlap in two main ways: in the marketing of sports related products and services, and in the use of sports events to market a broader range of products and services. *Marketing the Sports Organisation* introduces the most effective marketing methods and tools available to sports organisations, and offers practical, step-by-step advice for sports organisations in the use of

relationship marketing techniques.

Comprehensive and innovative in its approach, the book includes:

- a practical framework for implementing relationship marketing throughout the product and service range
- an in-depth examination of tools and methods that increase the value of the product for the consumer
- a genuinely international approach, applicable in all countries
- detailed international case studies from the world of sport.

Offering a thorough introduction to first principles in sports marketing, and focused throughout on best practice, this book is essential reading for all students of sport and business marketing, and for all professionals seeking to improve their sports marketing activity, in both commercial and non-profit contexts.

Selected Contents: Introduction 1. Sports Organisation Marketing: A Review 2. Relationship Marketing in the World of Sport 3. Strategic Analysis for Relationship Marketing 4. Implementing the Relationship Marketing Strategy 5. Conclusion and Perspectives

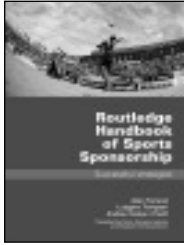
2008: 234 x 156: 320pp
Hb: 978-0-415-45329-5: **£100.00**
Pb: 978-0-415-45330-1: **£27.99**
eBook: 978-0-203-89303-6

Routledge Handbook of Sports Sponsorship



Successful Strategies

Alain Ferrand, Luigino Torrigiani and Andreu Camps i Povill



Illustrated throughout with sport specific case studies this book presents a wide range of perspectives on sports sponsorship. A unique quality is its clear guide to the legal issues associated with marketing, copyright, and contracts.

Selected Contents: Introduction
1. Sponsorship Management Principles
2. Legal Approach to Sporting Events
3. Strategic and Operational Sponsorship

Implementation
4. Contracts Associated with Events
5. Case Study: 'Perrier Fluo Beach Volley Experience.
Conclusion.
Appendices. Notes References

2006: 246 x 174: 288pp
Hb: 978-0-415-40110-4: **£90.00**
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TEXTBOOK

The Economics of Sports Broadcasting



Chris Gratton, Sheffield Hallam University, UK and
Harry Arne Solberg, Sør-Trøndelag University College, Norway



The meteoric growth of sports broadcasting has had huge financial implications for a number of related industries, and in many cases has affected the sports themselves. This book examines the economic issues surrounding this very modern phenomenon.

Selected Contents: 1. Introduction
2. The Actors Involved in Sport Broadcasting
3. The Landscape of TV Channels
4. Televised Sport - the Commodity
5. Property Rights and Sale Procedures
6. The Auctioning of Sports Rights
7. Competition Between the Channels - A Game Theoretical Approach
8. Vertical and Horizontal Integration of Supply
9. The Demand for Sports Programmes

2007: 234 x 156: 248pp
Hb: 978-0-415-35779-1: **£90.00**
Pb: 978-0-415-35780-7: **£27.50**
eBook: 978-0-203-00385-5

TEXTBOOK • 2ND EDITION

The Economics of Sport and Recreation

An Economic Analysis

Peter Taylor and Chris Gratton



'...a welcome addition to the limited range of introductory textbooks on the economics of sport. Its broad coverage of the sports industry, its accessibility and strong emphasis on empirical evidence and application, recommends it as a textbook for programmes such as sport management.' - *Bill Gerrard, Local Government Studies*

'A comprehensive examination ... a very interesting and thought-provoking book.' - *The International Journal of the History of Sport*

This edition includes an overview of the history of the development of sports markets and the role of economics in the analysis of these markets.

2000: 234 x 156: 256pp
Pb: 978-0-419-18960-2: **£35.00**
eBook: 978-0-203-47483-9

The Work of Professional Football

A Labour of Love?

Martin Roderick



A long-term study providing rare insights into the precarious career and ordinary working culture of professional footballers. Away from the celebrity-obsessed media gaze, the work of a professional footballer is rarely glamorous and for most players a career in football is insecure and short-lived.

A former professional, Martin Roderick's familiarity with the world of football is the foundation for this privileged research into a world that is typically closed to the public gaze and ignored by media reportage and academic research which prefers to focus on a small, unrepresentative group of elite players. Key themes explored within the text include:

- the culture of work in professional football
- the changing identity, orientation and expectations of players during their careers
- the fragile and uncertain nature of professional sport careers
- the performance and dramatic aspects of a career under public scrutiny
- the role of relationships with managers, owners, support staff and partners
- players' responses to the insecurities inherent in professional football such as injury, ageing, performance and transfer.

2006: 234 x 156: 208pp
Hb: 978-0-415-36372-3: **£90.00**
Pb: 978-0-415-36373-0: **£24.99**
eBook: 978-0-203-01495-0

FORTHCOMING

Performance Measurement and Leisure Management

Konstantinos Alexandris, Aristotle University of Thessaloniki, Greece

This book is a unique collection of empirical cases which critically discuss issues in measuring performance in the leisure industry.

This book was published as a special issue of *Managing Leisure*.

October 2009: 246 x 189: 192pp
Hb: 978-0-415-55382-7: **£75.00**

Ethics, Money and Sport

This Sporting Mammon

Adrian Walsh and **Richard Giulianotti**

Series: Ethics and Sport



Written from the contrasting yet complementary perspectives of sociology and philosophy, this book explores the far-reaching ethical consequences of the runaway commodification of sport, focusing on those instances where commodification gives rise to morally undesirable consequences. The authors consider three main areas of concern for participators and observers alike: the corrosion of the

core meanings and values of sport, the increasing elitism of access to sporting commodities, and the undermining of social conditions that support sporting communities.

Unique in its focus on the ethical dimension of the powerful economics of today's sport, this book will be of interest, not only to those in the fields of sports studies and ethics of sport, but also to academics, researchers and students in philosophy of morality, sociology, and the ethics of globalization as viewed through the ultimate globalized phenomenon of modern sport.

2006: 234 x 156: 176pp
Hb: 978-0-415-33338-2: **£90.00**
Pb: 978-0-415-33339-9: **£24.99**
eBook: 978-0-203-41300-5

FORTHCOMING

Global Sport Business

Community Impacts of Commercial Sport

Hans Westerbeek, La Trobe University, Melbourne, Australia, **J.A. Mangan**, University of Strathclyde, UK, **Boria Majumdar**, La Trobe University, Melbourne, Australia, **Mark Dyreson**, Pennsylvania State University, USA

Not only does this book deal with some of the most important driving factors of sport's global attractiveness, but it also tackles important positive and negative impacts of sport as a global business on local and global communities of sport's (potential) fans and participants.

This book was published as a special issue of *Sport in Society*.

October 2009: 246 x 174: 224pp
Hb: 978-0-415-45763-7: **£75.00**

NEW

TEXTBOOK

Sport, Physical Recreation and the Law

Hazel Hartley, Leeds Metropolitan University, UK

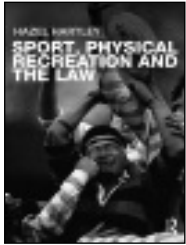
Foreword by Baroness Helena Kennedy QC



TEXTBOOK

Sports Law

Simon Gardiner, John O'Leary, Roger Welch and Mark James



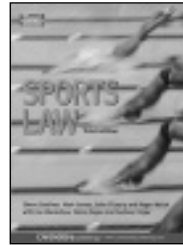
It is important for anybody involved in sport and physical recreation to be aware of the legal context in which their activity takes place, to develop an understanding of their legal responsibilities and to know what might happen if something goes wrong. *Sport, Physical Recreation and the Law* is the first textbook on this difficult subject for students and practitioners working in sport and physical recreation.

Covering a wide range of legal principles and cases, *Sport, Physical Recreation and the Law* introduces the reader to legal systems, terminology, databases and the use of case law. Designed to encourage analysis, reflection and the application of examples and ideas from the reader's own experience, the book clearly and comprehensively explains key topics such as:

- sociological aspects of sports violence and criminal liability
- negligence and defences against negligence
- manslaughter by individuals and organizations in sport
- principles of natural justice, disciplinary tribunals and doping
- discrimination, harassment and child protection
- risk management, statutory duties, and breaches of health and safety.
- Criminal liability – recognized sports hazing and cage-fighting

Selected Contents: 1. Resources at your Fingertips: A Guide to Legal Sources, Databases, and Organizations 2. Taking Reasonable Care? Principles of Negligence in Sport, Physical Education and Recreation 3. Defences against Negligence: Violent, Contributory Negligence and Two Rugby Cases 4. Sport Violence and Criminal Assault: A Socio-legal Perspective 5. Discrimination, Harassment and Child Protection in Sport and Physical Recreation 6. Safe in our Hands? Risk Management and Breaches of Health and Safety: Learning from Cases and Incidents 7. Causing Death: An Overview of Selected Manslaughter Cases 8. Natural Justice Principles, Sport Disciplinary and Key Doping Cases 9. Unfinished Business? Legal Reform on Offences Against the Person: Implications for Sado-masochism, Sports, Hazing and Cage-fighting

June 2009: 246 x 174: 320pp
 Hb: 978-0-415-32184-6: **£85.00**
 Pb: 978-0-415-32185-3: **£27.99**
 eBook: 978-0-203-29952-4



The third edition of this comprehensive and innovative book provides a detailed examination of the legal issues surrounding and governing sport.

Analyzing sports law within a socio-economic and cultural context, the role that sport plays within society is foregrounded throughout. While the text focuses on sport in Britain, European and international material

is included where appropriate to provide the student with a truly comparative analysis and a fuller picture of the law as it relates to sport.

Recent developments covered in this edition include:

- the impact of the ECJ decision in Kolpak concerning player mobility
- developments in sports employment relations
- the operation of the World Anti-Doping Agency
- recent developments in protection of sport-related IP Rights
- the progress in European sports policy
- competition law investigations including that concerning British horse racing
- the impact of the Human Rights Act 1998 on UK sport
- recent cases involving sports participation liability including *R v Barnes*.

Essential reading for students taking an option in sports law, this textbook will also prove useful to sports law practitioners, sports administrators and students on other sports studies-related courses.

Selected Contents: Historical and Cultural Perspectives on Sport Regulation. Theoretical Models of the Regulation of Sport. Sport and the Role of the State in Britain. Governance of Sport: National, European and International Perspectives. The Legal Regulation of Sports Governing Bodies. Alternative Dispute Mechanisms in Sport. The Legal Regulation of Doping. Sport and Money: Accountability and Regulation. Sport and Competition Policy. Intellectual Property Rights and Sport. Sports Marketing, Sponsorship and Ambush Marketing. Sport and Contracts of Employment. Termination of Contracts of Employment in Sport. Sports Participants and the Law of Discrimination. The Criminal Law and Sports Participation. Tort, Compensation and Alternative Dispute Resolution for Sports Participation. Spectators, Participants and Stadiums

2005: 234 x 156: 786pp
 Pb: 978-1-85941-894-9: **£41.95**

FORTHCOMING IN 2010

The Olympics

A Critical Reader

Edited by **Vassil Girginov**, Brunel University, UK

The Olympic Games are a modern international sports extravaganza with an ancient history. Today's Olympic Games have an importance reaching beyond the four-yearly festival of competitive athletics, with a constant presence in the public consciousness and a significant impact on social policy and politics, business, economics and the media.

The Olympics: A Critical Reader represents a unique, critical guide to the definitive sporting mega-event. Combining classic texts and thoughtful editorial discussion with challenging new pieces, including previously unseen material from the IOC archive, the book systematically addresses the key themes in modern Olympism, including:

- Olympic ethics
- the Olympics and the media
- managing and marketing the Olympics
- politicising the Olympics
- Paralympic studies
- cultural Olympics
- Olympic education
- Olympic legacies
- the future of the Olympics

Each thematic section has been designed to include a range of views, including those of the IOC as well as critical scholarship, to ensure that students develop a well-rounded understanding of the Olympics phenomenon. *The Olympics: A Critical Reader* is essential reading for students of the Olympics and Olympism, the sociology of sport, sport management and cultural studies.

Selected Contents: Section 1: Introduction to Studying the Olympics Section 2: Conceptualising Olympism Section 3: Olympic History Section 4: Olympic Ethics Section 5: The Olympics and the Media Section 6: Managing and Marketing the Olympics Section 7: Politicising the Olympics Section 8: Paralympic Studies Section 9: Cultural Olympics Section 10: Olympic Education Section 11: Olympic Legacies Section 12: Issues for the Olympics Section 13: The Future of the Olympics

January 2010: 246 x 174: 400pp
 Hb: 978-0-415-44535-1: **£90.00**
 Pb: 978-0-415-44536-8: **£29.99**

TEXTBOOK

The Olympic Games Explained

A Student Guide to the Evolution of the Modern Olympic Games

Jim Parry and Vassil Girginov

Series: Student Sport Studies

This multidisciplinary text is a comprehensive introduction to the central themes and background of the modern Games.

The text considers a range of topics including:

- the ancient Olympics
- the modern revival of the nineteenth century
- the development of the Games throughout the twentieth century.
- the media and the Olympics
- Olympic marketing and sponsorship.

Complemented by a dedicated website offering access to unique archive and other document sources, this book brings its audience the best Olympic educational expertise available.

2004: 234 x 156: 288pp
 Hb: 978-0-415-34603-0: **£80.00**
 Pb: 978-0-415-34604-7: **£24.99**
 eBook: 978-0-203-33170-5

FORTHCOMING

The Gay Games

A History

Caroline Symons, Victoria University, Australia

Series: Routledge Critical Studies in Sport

The Gay Games is an important piece of new social history, examining one of the largest sporting, cultural and human rights events in the world. Since their inception in 1980, the Gay Games have developed into a multi-million dollar mega-event, engaging people from all continents, while the international Gay Games movement has become one of the largest and most significant international institutions for gay and lesbian people. It explores the significance of the Games in the context of broader currents of gay and lesbian history, and addresses a wide range of key contemporary themes within sports studies, including the cultural politics of sport, the politics of difference and identity, and the rise of sporting mega-events. This book is important reading for any serious student of international sport or gender and sexuality studies.

September 2009: 234 x 156: 192pp
 Hb: 978-0-415-47296-8: **£75.00**
 eBook: 978-0-203-89184-1

NEW

The Paralympic Games Explained

Ian Brittain, University of Bedfordshire, UK



The Paralympic Games is the second largest multi-sport festival on earth and an event which poses profound and challenging questions about the nature of sport, disability and society. *The Paralympic Games Explained* is the first complete introduction to the Paralympic phenomenon, exploring every key aspect and issue, from the history and development of the Paralympic movement to the economic and social impact of the

contemporary Games.

The book introduces the three most important theoretical models of disability (medical, social and bio-social), to enable the reader to fully understand the Paralympics in the context of wider discussions of disability in society. It also offers a straightforward explanation of the importance of language and terminology in shaping our understanding of disability and disability sport. Including international examples and comparative material throughout, the book offers detailed and broad-ranging discussion of key issues such as:

- how societal attitudes influence disability sport
- the governance of Paralympic and elite disability sport
- the relationship between the Paralympics and the Olympics
- drugs and technology in disability sport
- classification in disability sport.

Containing useful features throughout, such as review questions, study activities, web links and guides to further reading, *The Paralympic Games Explained* is the most accessible, comprehensive and thoughtful guide to the Paralympics currently available. It is essential reading for all students with an interest in disability sport, sporting mega-events, the politics of sport, or disability in society.

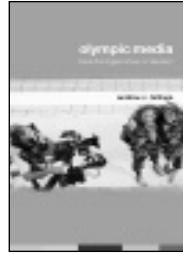
August 2009: 234 x 156: 192pp
Hb: 978-0-415-47658-4: **£80.00**
Pb: 978-0-415-47659-1: **£22.99**
eBook: 978-0-203-88556-7

Olympic Media

Inside the Biggest Show on Television

Andrew C. Billings, Clemson University, USA

Series: *Routledge Critical Studies in Sport*



Located in the United States, NBC (National Broadcasting Company) is the biggest and most powerful Olympic network in the world, having won the rights to televise both the Summer and the Winter Olympic Games. By way of attracting more viewers of both sexes and all ages and ethnicities than any other sporting event, and through the production of breathtaking spectacles and absorbing stories, NBC's Olympic telecasts have huge power and potential to shape viewer perceptions.

Billings' unique text examines the production, content, and potential effects of NBC's Olympic telecasts. Interviews with key NBC Olympic producers and sportscasters (including NBC Universal Sports and Olympics President Dick Ebersol and primetime anchor Bob Costas) outline the inner workings of the NBC Olympic machine; content analyses from ten years of Olympic telecasts (1996-2006) examine the portrayal of nationality, gender, and ethnicity within NBC's telecast; and survey analyses interrogate the extent to which NBC's storytelling process affects viewer beliefs about identity issues. This mixed-method approach offers valuable insights into what Billings portrays as 'the biggest show on television'.

Selected Contents: 1. Investigating the Biggest Show on Television 2. Meet the 'Framers': The Olympic Producers 3. Chronicing History: The Olympic Sportscasters 4. The Star-Spangled Games?: Nationalism and the Olympic Telecasts 5. Competing on the Same Stage: Gender and the Olympic Telecasts 6. Dialogue Differences in Black and White?: Ethnicity and the Olympic Telecasts 7. What do Americans Think Happened in Torino?: Examining Media Effects 8. Looking Forward by Looking Back: Reflections on the Olympic Telecasts

2008: 234 x 156: 200pp
Hb: 978-0-415-77250-1: **£80.00**
Pb: 978-0-415-77251-8: **£22.99**
eBook: 978-0-203-93335-0

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The Cultural Politics of the Paralympic Movement

Through an Anthropological Lens

P. David Howe, University of Brighton, UK

Series: Routledge Critical Studies in Sport

Do the Paralympic Games empower the disability sport community?



Like many other contemporary sporting institutions, the Paralympic Games have made the transition from pastime to spectacle, and the profile of athletes with disabilities has been increased as a result. This book reviews the current status of the Paralympics and challenges the mainstream assumption that the Games are a vehicle for empowerment of the disabled community.

Using ethnographic methods unique in this area of study, P. David Howe has undertaken an innovative and critical examination of the social, political and economic processes shaping the Paralympic Movement. In *The Cultural Politics of the Paralympic Movement* he presents his findings and offers a new insight into the relationship between sport, the body and the culture of disability. In doing so he has produced the most comprehensive and radical text about high performance sport for the disabled yet published.

Selected Contents: 1. Athlete as Anthropologist, Anthropologist as Athlete **Part 1: Sport and Disability** 2. A Social History of Sport for the Disabled 3. Paralympic 'Lived History': Reflections of a Participant Observer 4. The Politics of Sporting Disablement 5. Mediated Paralympic Culture **Part 2: Impairment, Sport and Performance** 6. The Imperfect Body and Sport 7. Technology and the Paralympic Games 8. Accommodating Paralympic Bodies Appendix: Through the Anthropological Lens

2008: 234 x 156: 208pp
Hb: 978-0-415-28886-6: **£80.00**
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eBook: 978-0-203-50609-7

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2ND EDITION

Sports Development

Policy, Process and Practice

Edited by **Kevin Hylton** and **Peter Bramham**, both at Leeds Metropolitan University, UK



'This book represents a watershed in the history of the sector and provides an important single point of reference for the subject.' - *Derrick Anderson, CBE, Chief Executive, Lambeth Council*

'A rich and varied contribution to the proliferation of courses and to the professional wishing to engage in a critical examination of its policy, process and practice.' - *Journal of Sport, Education and Society*

'This second edition brings us right up to date at a time when any discussions defining and redefining what sports development actually is are more relevant than ever.' - *Val Stevenson, Education and Training Manager, Institute for Sports Parks and Leisure (ISPAL)*

'This second edition brings us right up to date at a time when any discussions defining and redefining what sports development actually is are more relevant than ever.' - *Val Stevenson, Education and Training Manager, Institute for Sports Parks and Leisure (ISPAL)*

Sports Development is an important emerging field of academic study with a distinctive contribution to make to wider social, cultural, economic and educational policies and practices. *Sports Development: Policy, Process and Practice* offers a detailed, authoritative and dependable guide to all aspects of the subject.

Now in its second edition, this popular course text examines the roles of those working in and around sports development and explores how professionals can devise better and more effective ways of promoting interest, participation or performance in sport. The book has been fully updated to include coverage of contemporary debates about mass participation, community sports development, social inclusion, coaching and talent development, PE and school sport, working and volunteering in sports development, elite performance and the Olympic Games, research and policy evaluation.

Sports Development, Second Edition represents an invaluable resource for university and further education students, researchers and those working in sports development and is essential reading for all those wanting to prove themselves effective in this area.

2007: 246 x 174: 288pp
Hb: 978-0-415-42182-9: **£80.00**
Pb: 978-0-415-42183-6: **£24.99**
eBook: 978-0-203-93947-5



NEW

TEXTBOOK

Sport, Policy and Development

An Introduction

Daniel Boyce and **Andrew Smith**, both at University of Chester, UK



As the role of sport in society becomes better understood, the need to have effective sports development programmes has emerged as a central concern for government and local authority administration. Pro-social sports development policies are now devised and implemented all over the world.

Sport, Policy and Development

introduces the key themes in sport and social policy and provides students with a base for understanding the process of social policy creation more generally. Adopting a distinctive critical sociological perspective, the book offers a comprehensive analysis of the ways in which sports policies are thought to influence society, including close discussion of:

- the social policy process
- sport and health promotion
- 'sport for all' and social inclusion
- youth sport, PE and school sport
- elite sport development.

August 2009: 246 x 174: 240pp
Hb: 978-0-415-40406-8: **£75.00**
Pb: 978-0-415-40407-5: **£24.99**
eBook: 978-0-203-89068-4



FORTHCOMING

Examining Sports Development



Edited by **Mike F. Collins**, University of Gloucestershire, UK



Sports development takes place in continually evolving – and expanding – territory. If new policies are to be implemented effectively, it is vital to understand how development policy translates into the real world. Until now no single text has examined how sports development policies are implemented and experienced 'at the coal face' of community and performance sport.

As well as critical analysis of models and concepts in sports development, *Examining Sports Development* presents original case studies from practising sports development professionals working in a variety of areas, including:

- national and regional policy
- school sport
- talent identification and development
- sports club development
- coach development
- sport and social inclusion
- sports and crime prevention
- sports and health promotion.

Sports development is evolving as a profession, especially in matters of education and training. This book encourages critical reflection, pointing the way to accountable policymaking and a long-term future for sports development professionals.

September 2009: 234 x 156: 192pp
Hb: 978-0-415-33989-6: **£75.00**
Pb: 978-0-415-33990-2: **£24.99**
eBook: 978-0-203-46198-3

NEW

The Olympic Games and Cultural Policy

Beatriz Garcia, University of Liverpool, UK

Series: Routledge Research in Sport, Culture and Society

This book explores how cultural policies are reflected in the design, management and promotion of the Olympic Games. Garcia examines the concept and evolution of cultural policies throughout the recent history of the Olympic Games and then specifically evaluates the cultural program of the Sydney 2000 Olympic Games. Garcia argues that the cultural relevance of a major event is highly dependant on the consistency of the policy choices informing its cultural dimensions. She demonstrates how major events, such as the Olympic Games, frequently fail to leave long-term cultural legacies and are often unable to provide an experience that fully engages and represents the host community, due to their over-emphasis on an economic rather than a social and cultural agenda.

November 2009: 229 x 152: 192pp
Hb: 978-0-415-99563-4: **£60.00**

TEXTBOOK

A Wider Social Role for Sport

Who's Keeping the Score?

Fred Coalter, Stirling University, UK

Sport is perceived to have the potential to alleviate a variety of social problems and generally to 'improve' both individuals and the communities in which they live. Sport is promoted as a relatively cost effective antidote to a range of social problems – often those stemming from social exclusion – including poor health, high crime levels, drug abuse and persistent youth offending, educational under-

achievement, lack of social cohesion and community identity and economic decline. To this end, there is increasing governmental interest in what has become known as 'sport for good'.

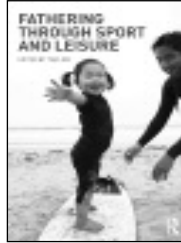
A Wider Social Role for Sport presents the political and historical context for this increased government interest in sport's potential contribution to a range of social problems. The book explores the particular social problems that governments seek to address through sport, and examines the nature and extent of the evidence for sport's positive role.

It illustrates that, in an era of evidence-based policy-making, the cumulative evidence base for many of these claims is relatively weak, in part because such research is faced with substantial methodological problems in isolating the precise contribution of sport in many contexts. Drawing on worldwide research, *A Wider Social Role for Sport* explores the current state of knowledge and understanding of the presumed impacts of sport and suggests that we need to adopt a different approach to research and evaluation if sports researchers are to develop their understanding and make a substantial contribution to sports policy.

Selected Contents: 1. Introduction 2. Sport and Social Policy: From Sport for all to Sport for Good 3. Sport and Social Impacts: Do we Need New Rules? 4. Sport and Social Regeneration: A Capital Prospect? 5. Sport-in-Development: A Global Role for Sport? 6. Sport and Education: Scoring on the Pitch and in the Classroom? 7. Sport and Crime: Getting Out of Jail? 8. Sport and Economic Impacts: Investing in Success? 9. Conclusions

2007: 234 x 156: 216pp
Hb: 978-0-415-36349-5: **£80.00**
Pb: 978-0-415-36350-1: **£24.99**
eBook: 978-0-203-01461-5

NEW

Fathering through Sport and LeisureEdited by **Tess Kay**, Loughborough University, UK

Fathering is a highly contested concept in popular, media, academic and policy discourses, yet in the areas of family studies and men's studies, the leisure component of family life is under-played. This book provides a long overdue and thorough investigation of the relationship between fatherhood, sport, and leisure.

Fathering through Sport and Leisure investigates what fathers actually do in the time they spend with their children. Leading researchers from the fields of sport, leisure and family studies examine the tensions men encounter as they endeavour to meet the new expectations of fatherhood, and the central role that sport and leisure play in overcoming this. Analysed in relation to social trends and current policy debates, this unique collection examines fathering in a wide range of contexts including:

- parental expectation and youth sports
- fathers and daughters
- leisure time and couple time in dual earner families
- divorce, fatherhood and leisure.

The book shows how contemporary fathers use sport and leisure to engage with their sons and daughters, achieve emotional closeness and fulfil their own expectations of what it means to be a 'good father'. Drawing on research carried out in the UK, Australia, Canada and the United States, this is a crucial text for anybody with an interest in leisure studies, family studies or fatherhood.

June 2009: 234 x 156: 256pp
Hb: 978-0-415-43868-1: **£80.00**
Pb: 978-0-415-43870-4: **£24.99**
eBook: 978-0-203-89070-7

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Elite Sport Development

Policy Learning and Political Priorities

Mick Green and **Barrie Houlihan**



Examines the emergence, development and status of an elite sport development policy in swimming, track and field, and sailing in Australia, Canada and the UK.

2005: 234 x 156: 240pp
Hb: 978-0-415-33182-1: **£85.00**
Pb: 978-0-415-33183-8: **£29.99**
eBook: 978-0-203-02224-5

Australian Sport - Better by Design?

The Evolution of Australian Sport Policy

Bob Stewart, **Matthew Nicholson**, **Aaron Smith** and **Hans Westerbeek**



'...a welcome addition to the literature and the first attempt to synthesize Australia's sporting achievements from a public policy perspective. ... It provides instructive insights that have perhaps been masked by the 'shadow' of Sydney 2000; insights, moreover, that may well inform other countries' and other governments' sport policy interventions.' - *Mick Green*,

European Sport Management Quarterly, March 2005

Australian sport policy has led the world. This book examines the ways in which government has affected the development of Australian sport since 1919, identifying the political, economic and cultural context in which policies were set, and examining critical policy shifts.

2004: 234 x 156: 224pp
Hb: 978-0-415-34046-5: **£85.00**
Pb: 978-0-415-34047-2: **£32.50**
eBook: 978-0-203-46292-8

Sport and Crime Reduction

The Role of Sports in Tackling Youth Crime

Geoff Nichols, Sheffield University, UK



The use of sports-based activity programmes as a means of tackling crime has been explored in a number of countries worldwide, particularly in relation to the prevention of re-offending in the ten to eighteen age bracket. However, until now there has been no definitive and rigorous analysis of the rationale behind these programmes, and evidence of their successes and failures has been piecemeal, uncritical and without

standardization. This book addresses this gap in the literature, bringing together empirical research from programmes in the UK, US and Australia with an explanation and evaluation of the results of these initiatives. Subjects covered include:

- assessment of programmes in a range of contexts
- the first evidence base of crime reduction sport programmes
- international comparisons and case studies
- conclusions for best practice
- advice for monitoring the effectiveness of programmes
- synergies with sport development and promotion of facility use.

Examining a variety of realworld case studies set up with the aim of reducing levels of crime in the community, *Sport and Crime Reduction* should be read by students and professionals in local government, sports development, youth and community work, criminology, the youth justice system and leisure policy.

Selected Contents: 1. Introduction: The Aims of the Book, the Target Audience, and How to Read It **Part 1: Theory - The Theory Underpinning Sport's Role in Social Policy** 2. The Rationale for Including Sport in Social Policy Initiatives 3. What is Evidence, and Why is It so Contentious? 4. Today's Sport and Social Policy Context 5. Towards a Typology of Programmes **Part 2: Practice - Case Studies in Sport-Led Crime Prevention** 6. West Yorkshire Sports Counselling 7. Haffotty Wen 8. The Fairbridge Programme 9. Positive Futures 10. Podium Project 11. The Parks for all Project 12. 'Splash' National programme with Spotlight on Delivery 13-15. Australian Case Studies **Part 3: Building Theory into Practice** 16. Modelling Programmes and Balancing Competing Objectives 17. Project Evaluation with Limited Resources and Expertise 'On Site' 18. The Role of Sport 19. Conclusion

2007: 234 x 156: 240pp
Hb: 978-0-415-39647-9: **£90.00**
Pb: 978-0-415-39648-6: **£27.50**
eBook: 978-0-203-08915-6

NEW IN PAPERBACK

Positive Youth Development Through Sport

Edited by **Nicholas L. Holt**, University of Alberta, Canada

Series: International Studies in Physical Education and Youth Sport

The first Positive Youth Development title to focus on the role of sport, this book brings together high profile contributors from diverse disciplines to critically examine the ways in which sport can be and has been used to promote youth development.

Young people are too frequently looked upon as problems waiting to be solved. From the perspective of Positive Youth Development (PYD), young people are understood to embody potential, awaiting development.

Involvement with sport provides a developmental context that has been associated with PYD, but negative outcomes can also arise from sport participation and school PE. Sport itself does not lead to PYD; rather, it is the manner in which sport is structured and delivered to children that influences their development. *Positive Youth Development Through Sport* fills a void in the literature by bringing together experts from diverse disciplines to critically examine the ways in which sport can be and has been used to promote youth development.

Selected Contents: 1. Positive Youth Development *Richard Lerner* 2. Positive Psychosocial Development Through Sport *Al Petitpas, Judy Van Raalte, et al* 3. Toward an Integrated Model of Positive Youth Development Through Sport *Jean Côté, Jessica Fraser-Thomas, Janice Deakin* 4. Sport and Responsibility with Inner-City Youth *Don Hellison* 5. Factors Associated with Children's Positive and Negative Experiences in Sport *Nicholas L. Holt* 6. Teaching Life Skills Through Sport *Steve Danish and Ken Hodge* 7. Sport in Education *Andrew Taggart* 8. Sport for Peace *Jamie Mandigo and Andy Anderson* 9. Research Issues for PYD through Sport *Nicholas L. Holt*

2007: 234 x 156: 160pp
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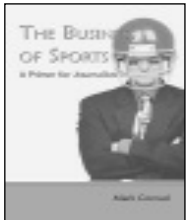
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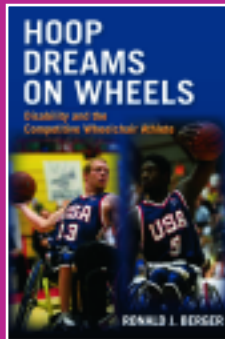
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